



# ATHLETICS VICTORIA



ANNUAL REPORT 2014-2015

## MISSION STATEMENT:

For athletics to be the premier recreational and competitive participation sport in Victoria

## OUR VISION:

To provide leading opportunities in athletics to all Victorians

## WHAT WE OFFER:

JOIN. EXPERIENCE. BENEFIT.

**JOIN** as a member – competing athlete, official, coach, affiliate, club; as a commercial partner; a government; any stakeholder partnership.

**EXPERIENCE** our events & competitions, educational courses & seminars, athlete development, sponsor activation, and consultation services.

**BENEFIT** from overall health & wellbeing, individual and team performance & results, personal & professional development, knowledge gain, social integration and community relationships, club awareness & member return, and team identity.



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# FROM THE PRESIDENT

This report to our members, partners, sponsors, and the community at large covers the 2014-15 athletics year. After four years as your President my membership of the Board of Athletics Victoria will conclude at the end of the 2015 Annual General Meeting. I thank my fellow Board members for their voluntary service over the past year: Vice-Presidents Russell Clowes and Heather Ridley; Treasurer Eric Sigmont; and Rohan Claffey, Rod Griffin, Amber McDougall and Jamie Strudley.

The past year has been a satisfactory year overall, even though your board has faced significant challenges as the sport of athletics continues to improve its product and undertake organisational change on all levels. Some aspects of our business have been outstanding, whereas others leave more room for improvement.

The cross country and road competitions continue to grow at a healthy rate, but overall our membership declined slightly. Any drop in registrations hurts our budget, and consequently our finances were in the red for the second year in a row, and the Board has budgeted again for a small deficit in the 2015-16 year. Athletics Victoria has very large reserve funds, and the Board has elected to make use of these funds in the medium term. The new Board will have to grapple with the challenge of increasing revenue so that we can sustainably continue to provide the services that our members expect. It remains a key agenda item for the Board and CEO to achieve the right balance of membership fees charged against services delivered. This is quite a strategic point and will require good engagement with the membership to ensure collective success for AV.

As you would be aware, the sport of athletics at the national level has been the focus of two reviews: *The Glasgow Review*, and the *Independent Review of Athletics in Australia*. The Board of Athletics Victoria had input into both of these reviews, and has also been involved in some of the implementation of the reports' recommendations. With goodwill we can work well with our fellow member associations and with Athletics Australia to achieve improvements for our sport.

The Board sees enormous potential benefits arising from cooperation with Little Athletics Victoria, and has strongly supported the efforts at the executive level to further extend that cooperation.

As I reported last year, the Board elected to stand aside from the National Digital Project involving Athletics Australia and all the other member associations. The Board has been pleased that this somewhat controversial strategy has allowed the continuing development of our own independent IT services. It is imperative that we keep up with developments in technology if we wish to attract and retain interest from the wider community. In this regard the Board is also pleased with the continuous development of our media services, including *athsvicTV*.

A major priority in the last year has been the improvement of communication within our organisation. This must remain a priority. We live in times of rapid change, and Athletics Victoria must embrace change if it is to remain successful. The Board recognises that change can also be irritating, stressful, and even distressing. In order to successfully bring about change, it is necessary to manage the processes very carefully, and full communication with all stakeholders is absolutely essential. We all have a role in this. To assist with communication the Board has endorsed the establishment of the Athletics Advisory Group, which provides a small forum for generating both ideas and advice. Notwithstanding the establishment of this group, we can only succeed if we all play our part.

'The Board sees enormous potential benefits arising from cooperation with Little Athletics Victoria, and has strongly supported the efforts at the executive level to further extend that cooperation.'

The sport of athletics relies very heavily on the devotion of a very large team of volunteers at all levels of the sport. On behalf of the Board I take this opportunity to thank each and every one of you. I also thank our exceptional staff at Athletics Victoria, led by CEO Glenn Turnor. All of them work beyond the call of duty, and share with our wonderful volunteers a passion for the sport that we all love.

This year has been another successful one but has also in some ways been a challenging one for the Board. The new board will continue to plan around changes to membership options, widening revenue sources, and increasing two-way communication with members, whilst maintaining strong governance through

committee and management structures. By continuing to work with all our stakeholders we will assure a good future. I thank all those individuals, clubs, organisations, sponsors and partners that have helped us throughout the past year. When one takes account of the growth in our junior participation and the activities at school level, one can only be optimistic about the future.



**Dr Ian Jones**  
President





# PAST PRESIDENTS

## VICTORIAN AMATEUR ATHLETIC ASSOCIATION

1891 - 1897	Hon Robert W	BEST MLA *
1897 - 1897	Mr Walter T	COLDHAM *
1897 - 1901	Mr Montague	COHEN *
1901 - 1905	Mr Lawrence A	ADAMSON *
1905 - 1918	Sir John	MADDEN *
1918 - 1943	Sir William H	IRVINE *
1943 - 1957	Sir John G	LATHAM *
1957 - 1970	Sir Wilfred K	HUGHES *
1970 - 1976	Sir Edgar S	TANNER *
1976 - 1978	Hon Justice Allan W	McDONALD
1978 - 1982	Sir Murray V	McINERNEY *

## VICTORIAN WOMEN'S AMATEUR ATHLETIC ASSOCIATION

1929 - 1935	Miss Louise C	MILLS *
1935 - 1937	Mrs Doris M	MULCAHY *
1937 - 1938	Mrs Flora	HYAMS *
1938 - 1945	Miss Louise C	MILLS *
1945 - 1948	Miss Doris J	CARTER *
1948 - 1952	Mrs Doris IL	DAVIS *
1952 - 1961	Mrs Mabel E	ROBINSON *
1961 - 1962	Mrs Lena	BERZINSKI *
1962 - 1965	Mrs Aileen VE	KENNEDY *
1965 - 1976	Mrs Joyce I	DAVIS *
1976 - 1982	Mrs Margaret L	MAHONY

## VICTORIAN ATHLETIC ASSOCIATION INC.

1982 - 1983	Dr Frank P	LARKINS
1983 - 1984	Mr Gary A	COZENS
1984 - 1989	Mr Stan M L	GUILFOYLE
1989 - 1992	Dr Brian	HODGSON

## ATHLETICS VICTORIA INC.

1992 - 1994	Dr Brian	HODGSON
1994 - 1995	Mr Greg D	LEWIS
1995 - 1997	Mr Kevin L	DYNAN
1997 - 2002	Mr John K	HIGHAM
2002 - 2005	Mr Max C	BINNINGTON
2005 - 2011	Ms Anne	LORD
2012 - Present	Dr Ian K	JONES

\* Deceased

# HONOUR ROLL

## LIFE MEMBERS

1896	PARKINSON	Basil J *
1901	COHEN	Montague *
1904	BARRETT	Albert O *
1906	TRAVIS	Herbert A *
1909	BRIGGS	Walter E *
1912	CROLL	Robert H *
1914	ADAMSON	Lawrence A CMG MA*
1915	SERLE	E Hamilton OBE*
	SHAPPERE	Philip *
1920	STILLWELL	J Alexander *
1926	SMITH	Harry D *
1928	ABBOTT	Harry A *
	LANGFORD	George E *
1935	WEIR	Hugh R CBE *
1938	RYAN	William M *
1939	SCHOBER	Albert V *
1944	AKERS	Phyllis M *
	MILLS	Louise C *
	WILLSON	Doris M *
1945	NEVILLE	Lilian M OAM *
	PAINTER	Wilfred E *
1948	ROBINSON	Mabel E MBE *
	O'DRISCOLL	Jack X QC OBE *
1949	KENNEDY	Aileen VE BEM *
	PIZZEY	F H "Bill" *
	GRANT	C William H *
1951	AITKEN	C Ronald CBE *
	CURNOW	Leonard B OBE *
1953	GARDINER	C Herbert G QJM *
1954	KIELY	Nance *
1957	BENNETT	Iris I *
	MAYER	Sidney M *
	MORRIS	Evelyn LF *
1958	DUNCAN	F May *
	DAVIES	Owen E *
1961	CLEMSON	Reginald *
1963	JAMIESON	Alexander A *
1964	McQUISTON	Maisie BEM *
1967	PATCHING	Julius L AO OBE *
	STRINGER	George B *
1968	MEARS	Kitt F *
	CAMPBELL	A Hugh *
1969	ROBINSON	Alfred E *
1970	ANDERSSON	Phyllis M H
1972	MOORE	Edward *
1973	DUNN	Crystal
1974	EASTHAM	Edward D *
1975	EMBLING	Stewart A *
1976	FERRIER	Douglas G *
1976	GELL	Jean I OAM
1977	BUROW	Amy EB
1977	DAVIS	Joyce I MBE *
1979	DAVIS	Doris IL *
	McDONALD	Allan W Hon Mr Justice
1980	LEACH	William J *
1981	BEOVICH	Beverley L *
	CHUGG	Jack W *
	MAHONY	Margaret L OAM

1982	BELL	Donald F OAM *
	DYNAN	Kevin L
1983	DAVIS	Robert L *
	TUNALEY	William S *
1984	GALBRAITH	Alec C *
1985	BIGGINS	Jack McD *
	DOWNES	Lola C OAM
	STANTON	Horace J ISM *
1986	COLDREY	Fred H *
	FIELD	Ralph W *
	GRIERSON	William R *
	KNOTT	George CH *
	LONNQUIST	Arthur H *
	McBETH	Emily T *
	PATTERSON	Marion J OAM
	STANTON	Doreen F *
	TURNER	Dick A *
	WOOD	WJP "Bill" *
1988	GRAF	Fred JG *
	NICHOLLS	Stanley L OAM *
	ROBLEY	Stuart E
	SCHUBERT	Henri J MBE *
	SHILSTON	Mark W *
1991	GRANT	Irene M *
	HODGSON	Brian
1992	KENNY	Raymond M *
1993	HINES	Joan L *
	ROBERTS	Phyl M *
1994	SAUNDERS	Margaret L *
1995	ABBOTT	Sylvia M
	DUNBAR	Margaret E
	FRASER	Martha *
	THOMPSON	Margaret A
	WATT	Eileen M *
1996	AGG	Patricia J
1997	GUILFOYLE	Stanley ML AM
1998	CURNOW	Vern W
	HOCHREITER	Rudi J *
	JENKINS	Ronda M OAM
	WOODS	E Frank *
1999	NOLAN	Charles R
	SMITH	Raymond C *
1999	STEVENS	Harold M OAM
2000	JENES	Paul OAM
2001	CARMODY	Joseph *
2001	COLLINGS	Vern F
	SILLITOE	Neville J
2002	BRADBURY	B Joy
2003	MC LELLAN	Amy C C *
2005	FISHER	Margaret M *
2007	WHITCHELL	Arthur
2008	LAWYSZ	Richard
	PRESTON	Laurie
	WILLIAMS	Tony
2009	BOYD	Roy
	HARDING	Ivan
2010	GARDINER	Robert
	RICKARD	Ian



2011	FREEMAN MOORE VINCENT	Catherine Brian Trevor	1999	FISHER KITT LAWYSZ	Margaret M * Ivan T Richard B
2012	CLARKE BINNINGTON CURTIS	Ron * Max Kingsley *	2000	BLUNDY DAVIDSON HANCOCK	Merv A John G Tom B
2013	LORD RIENIETS	Anne Helen	2001	MORGAN LUCARDIE MCKECHNIE	Lorraine M AM Ron T * Hugh L
2014	MORGAN MCLENNAN PERRY MANOU	Lorraine William Ellen Tamsyn		TOOHEY VINCENT WOODBIDGE	Bill J Trevor A OAM Russell H

## MERIT AWARD

1960	BURT	Maisie S *	2002	MONEGHETTI PRESTON RICKARD	Stephen J Laurence G Ian
1962	MEARS	Kitt F *		UPTON	Ian
1969	VENN	Fay N *	2003	HALL MC DONALD MOORE	Ken R Ray Brian
1970	McBETH ROSE STANTON	Emily T * Gladys I * Doreen F *		PUOPOLO	A 'Gus' J
1972	HOLMAN	Keith	2004	ANDERSON GARDINER MAJOR	Peter K Robert C Geoff W
1974	PATTERSON	Marion J OAM		WILLIAMS	Irene
1978	STEPHENSON	Harry F *	2006	LAMBDEN WHITCHELL	Ruby Arthur
1980	SAUNDERS	George E MBE *	2007	BARRETT GARTSIDE NODEN	Peter Patricia Pamela
1983	NICHOLLS	Stanley L OAM *		NODEN	Pamela
1984	DUNN FRASER FRASER WOOD	Jack B * Martha * William C* WJP 'Bill' *	2008	BARNETT BOAS GRIFFIN	Diana John Rod
1986	ABBOTT	Sylvia M		MASON MASON STEWART	Harry * Judy Bill
1987	COX HENRY	Sydney J * Laurie F *		WIGMORE VIZE	Kevin Beth
1988	KITT WALSH	W David * Jim F*	2009	PAIN PERRY RIENIETS	Diane Ellen Helen
1989	KENNY SAUNDERS	Raymond M * Margaret L *		RUMBLE	Barbara
1990	DONALD DUNBAR	Wyn V Margaret E	2010	FISHER McLENNAN YARRANTON	Ian William John
1991	FOLEY ROBERTS	Royce P * Phyl M *		BOWDEN GLOVER GLOVER	Scott Alan * Yvonne
1992	AGG VAUGHAN	Patricia J Hazel G	2011	LOWDEN	Diane
1994	BETHELL BOURKE BRADBURY HOCHREITER LETHBRIDGE WATT WOODS	Peter S Russell J B Joy Rudi J * RA 'Tony' OAM Eileen M *	2012	SMITH NICHOLLS	Lorraine Graeme
1995	VODDEN	Nancie A *	2014	DUNN WILLIAMS	Peter Ian
1996	WARREN	E Geoff			
1998	GRANT HALL MILLER	Geoff F Lew R * Ron A			
1998	MINTER SMITH SMITH WILLIAMS	Allan J J Gordon Laura A * Tony J	1989	DAVIES	Judy J
			1994	GUILFOYLE	Stanley ML AM
			2002	CHESTERMAN	Scott
			2002	HIGHAM	John K

## DISTINGUISHED SERVICE



# OFFICE BEARERS AND STAFF

## BOARD OF DIRECTORS

### PRESIDENT - DR IAN JONES

**Vice President**  
Russell Clowes

**Vice President**  
Heather Ridley

**Treasurer**  
Eric Sigmont

**Board Members**  
Rohan Claffey  
Rod Griffin  
Amber McDougall  
Jamie Strudley

## ATHLETICS VICTORIA TEAM

### CHIEF EXECUTIVE OFFICER - GLENN TURNOR

**Competitions Manager**  
Ross Cunningham

**Competitions Coordinators**  
Emma Neely  
Travis Poznachowski

**Athlete Development  
Officer** – Nick Wall

**Membership Services  
Officer** – Kirby Ellis

**Club Development Manager**  
Victoria Long

**Coaching Coordinator**  
Kylie Italiano

**Marketing Communications  
Coordinator** – Chris Kenner

**Multimedia Coordinator**  
Steve Marty

**Recreational Running  
& Seminars** – Tim Crosbie

**Officials Training &  
Accreditation Manager**  
Andrea Hallett\*

**Victorian Officials  
Administration Officer**  
Sally Koenitz

**Accounts Manager**  
Sharon Russell

**Asset Management**  
Gary McBroom

**Reception**  
Adriana Iacovatuono\*  
Tina Prasad-Smith\*

\* Joint funded position with Little Athletics Victoria

## SUB COMMITTEE MANAGERS

**Championships &  
Special Meets**  
Khan Sharp

**Officials**  
Dr John Coleman

**Summer**  
Marian O'Shaughnessy  
**XCR**  
Hamish Beaumont

**Technical**  
Garry McBroom

## OFFICERS

**Legal Affairs**  
Scott Chesterman Minter Ellison  
**Records Officer**  
Ronda Jenkins OAM

**Statistician**  
Paul Jenes OAM  
**Tracks Officer**  
Kevin Dynan



# FROM THE CHIEF EXECUTIVE OFFICER

GLENN TURNOR, CEO

Welcome to the CEO's report for the 2014/2015. The past season has been successful for not only the sport but for the business of Athletics Victoria. While success can be measured by profit/loss or membership numbers, I invite the membership to look at the performance of the business through its continued investment in improving the member experience; inviting others to participate and/or join; improving IT support and systems, and identifying and supporting the pillars of business.

Traditionally this report starts with the financial results. For the 14/15 season Athletics Victoria posted a \$74,118 deficit against a budgeted deficit of \$22,000. AV has cash reserves to fund the deficit which resulted from an increase in depreciation expenses. A full audit of the assets on the balance sheet required adjustments to the rate at which some assets were depreciated. The online registration and member system will also be upgraded for the 15/16 season so the current portal was adjusted to be written down at the end of this year. In addition we are preparing for a new membership model to be rolled out which will complement the products and services offered and help to attract new membership across a number of sectors.

But before next season arrives, it is important to evaluate the work that already occurred to date. During the season the 2014 – 2017 Strategic Plan was finalised with a restructure of internal business units and a combined and united vision :

**To provide leading opportunities in athletics to all Victorians and**

## Our Mission:

**For athletics to be the premier recreational and competitive participation sport in Victoria**

We will deliver our strategy through effective business development and team leadership across the five strategic functions:

- Community Engagement (Membership focus)
- Excellence of Delivery (Athlete focus)
- Thought Leadership and Learning (Professional Development focus)
- Brand and Innovation (Brand Focus) and
- Sustainable Business Model (Management & Revenue focus)

Year 1 of the Strategic Plan (14/15) focused on consolidation and planning.

## Community Engagement (CE)

The Club Development Team of Victoria Long and Kirby Ellis championed a taskforce to evaluate the current member offering. With input from all business units, CE have recommended the AV membership offering be broken into components with the member controlling what they wish to purchase. Included are several incentives (costs savings) for members. This has been approved by the Board and the CE team are now working with our IT partner Myriad IT to upgrade our current system ready for next season.

Another highlight for Community Engagement was the roll out the Club Connect program. The program, supported by the Australian Sports Commission focuses on helping clubs to be compliant and to create good governance principles including areas such as succession planning, communication and compliance. Several clubs attended the Club Connect forums held in both Metro and Country regions and the feedback was very promising.

CE also focused on the member experience and with the assistance of the Brand Team initiated the

# FROM THE CHIEF EXECUTIVE OFFICER

GLENN TURNOR, CEO

Virtual Sports Bag which members were provided at registration. The 'Virtual Sports Bag' provided discounts and incentives across a number of sectors including Powershop, Runners World, The Pullman Hotel, MSAC, Fitness First, Booth Butler and TomTom. Hopefully members read their emails and took advantage of the offers and savings.

Special mention to Club Development Manager Victoria Long who is on maternity leave for twelve months and we have welcomed Emma Manks to the team in the interim.

**Excellence of Delivery (ED)** continued to build event delivery and experience this year. XCR has become the flagship product of Athletics Victoria. It is well supported by Clubs and members. The standard of the event from entry to results has vastly improved and has set a high standard for the summer competitions to achieve. The summer calendar received a major rework as the focus turned to:

- Bringing the specialist groups into the pathway and/or back to one competition;
- Building the competition options at Shield (Zone v Zone as requested by members)
- Creating atmosphere at Shield and all competitions and
- Delivering consistent events.
- The operational platform and format were revised and our processes realigned to be more efficient and effective. Consistent protocols were put in place around event entry and closing dates which took some time to implement but has resulted in a much fairer system for all.
- ED also delivered the AV Rankings. The initial scope for this project had an extensive lead in time but it managed to be up and running in the early stages of the Shield competition. Well done

The number of Big V representatives at National Competitions hit its highest mark for some years which was followed by excellent individual and team results. Victoria dominated the National XC Championships

in Albany, Western Australia and then followed this with its largest Junior team to compete in Sydney at the National Junior Championships. Focus continued on Athlete and Coach Development with a number of camps and courses conducted in and around National Championships inviting both athlete and coach to participate. There has been a major 'positive' shift in this area, which are supported by fantastic results and the support of many coaches and athletes.

**Sustainable Business Model** focused on people and culture, finance and asset management. There were no changes to the AV Team in the last membership season.

We continued to invest in our online membership and club portal along with a new website which was launched during the year. Work continued on a schools portal which provided direct online access for all competing schools which meant that AV went 'paperless' from March 2015.

Our technical team also consulted on a number of projects with Local government including upgrades and repairs to existing all weather tracks; new sporting development zones and assessment of plans and designs for various field events. At present we have seven on going projects involving all weather venues.

**Brand and Innovation** took control of how we communicate what it is that we do. With improvements made to social media content and emails, there was significant growth in the amount of information that was being read by the membership. Athsvictv continued to provide media content throughout the winter and summer season adding to the massive total of 2079 videos on two youtube channels.

Considerable energy has been invested in profiling and reporting on achievements from athletes and clubs within the membership. At event presence with photographs posted online is very popular along with insights into our Victorian Officials, Coaches and State Rep Teams. What was very clear from this season was that the membership wants fast and clean access to small components of information.

'The number of Big V representatives at National Competitions hit its highest mark for some years which was followed by excellent individual and team results. Victoria dominated the National XC Championships... and then followed this with its largest Junior team to compete at the National Junior Championships.'

The final pillar is **Thought Leadership & Learning** that captures Coaching, Recreational Running and Victorian Officials.

Victorian Officials continues to lead the country via this joint initiative with Little Athletics Victoria. The pathway from the two organisations for Officials is defined and there is a tremendous sense of camaraderie and support whether on track or out of stadia. AV supported an Officials Exchange program for three Victorian officials to officiate at the NSW Youth Championships in Sydney. It was a great success and will continue next year.

Our Coaching program again hit record numbers for those wanting to increase their knowledge and experience. We again lead the country with coach education and continue to build long term relationships with programs now running in a number of universities. The Coaching framework is well established and offers a great foundation for growth.

Finally Recreational Running launched a new platform (amongst other projects) called the Victorian Running Network (VRN) as part of the VicHealth SSAP program which will conclude next year. The platform brings together a community interested in various aspects of running and provides information in one central location. Long term VRN could be part of a national recreational running program to capture the estimated 2.5 million recreational runners that are currently not connected to a club.

In summary, it has been an effective and positive year at Athletics Victoria. There is still work to be done as we move to Year 2 of the Strategic Plan "Exploring Opportunities & Changing perceptions".

From a personal perspective it has been a good year and I have the privilege of working with a great team here at Athletics Victoria – Ross, Emma, Travis, Chris, Sharon, Andrea, Sally, Marty, Victoria, Emma M, Kirby, Sweeper, Nick, Kylie, Brendan, Adrianna and Tina.

AV President Ian Jones will be stepping down as President at this year's Annual General Meeting. I have enjoyed his leadership and guidance – especially his intimate knowledge of various parts of the sport and I wish him well with his trip overseas.

My thanks also to the Board of Athletics Victoria for their continued support and direction. To the Clubs, our members, coaches, athletes, Victorian Officials, supporters, contractors, suppliers and friends, thank you for participating this season. There is more to do and it will get done together.



**Glenn Turnor, CEO**





# DEVELOPMENT

VICTORIA LONG, CLUB DEVELOPMENT MANAGER

Membership figures show that Athletics Victoria has registered in excess of 22,000 competing athletes over the past five seasons. Whilst we saw a significant increase in competing member numbers in the 2012-13 season, there has since been a slight decline in total athlete members.

The table below outlines competing membership figures over the past five seasons:

	Open	U20	U18	U16	U14	Total
2010-11	1995	343	623	679	533	4187
2011-12	2058	344	572	651	590	4215
2012-13	2214	380	642	777	684	4697
2013-14	2212	353	648	779	650	4642
2014-15	2164	342	640	749	635	4530

Athletics Victoria clubs have continued to develop throughout the 2014-15 season, with an impressive 25 clubs improving on their competing membership numbers from past seasons. Wyndham Track & Field recorded a 61.1% increase in their competing membership base in only their second year as an Athletics Victoria club. Gippsland Athletics boasted a 56.5% surge, while Ivanhoe Harriers Athletic Club was not far behind with an increase of 53.8%. Yarra Ranges Athletics and South Bendigo Athletic Club also recorded significant growth with 28% and 23% respectively.

Coach and Official memberships both experienced a solid boost in numbers in the 2014-15 season. The number of registered Victorian coaches rose by 6.8%, while registered Officials grew by 4.1%. This indicates that education courses conducted by Athletics Victoria are thriving among the athletics population.

The prestigious "100 club" and "200 club" were again on the rise. Of the 16 clubs in these two groups, 10 posted an increase in their competing membership. Athletics Essendon, Diamond Valley Athletic Club, Box Hill Athletic Club and Glenhuntly Athletic Club continued their dominance in the 200 club.

The table below shows the number of Athletics Victoria affiliated clubs and those in excess of 100 and 200 competing members respectively over the past five seasons:

	2010-11	2011-12	2012-13	2013-14	2014-15
Total Clubs	59	61	63	62	60
100+ members	13	12	14	17	16
200+ members	2	2	3	4	4

## Development

The 2014-15 season saw the introduction of the Club Connect Program. This program was delivered via a road show and was strongly supported through attendance of 39 clubs. The road show afforded those who attended the opportunity to gain an understanding of the program, interact with fellow clubs and discuss specific issues.

Clubs were asked to complete the Australian Sports Commission's Club Health Check. The aim of this report was to assist clubs with identifying their key strengths as well as areas they wish to develop. Athletics Victoria used the responses from the Club Health Check, together with industry research to develop the program. With this in mind, the program focuses on five key areas of club development; Governance, Communication, Membership, Volunteers and Partnerships.

Clubs have been provided with all the information, tools and resources they will require to complete the program over the next three seasons. We look forward to working with all affiliated clubs as we continue to invest in club's future growth and development to ensure their ongoing sustainability.

With regards to membership development, Athletics Victoria has been working hard to improve the benefits offered to all members. As such, the 'Virtual Showbag' was launched in the 2014-15 season. The Showbag allowed members to access a range of special discounts and deals available exclusively to Athletics Victoria members throughout the season.

Finally, Athletics Victoria would like to formally acknowledge the 2014-15 affiliated clubs and thank them for all their hard work during the season. Clubs are an essential part of our sport and we will continue to work together to grow and develop.

# MEMBERSHIP STATISTICS

## ATHLETICS VICTORIA MEMBERSHIP BY CLUB

CLUB	OPEN MALE						OPEN FEMALE						ATHLETES				
	U20	U18	U16	U14	TOTAL MALE	U20	U18	U16	U14	TOTAL FEMALE	COACHES	OFFICIALS	ASSOCIATES	TOTAL			
Athletics Chilwell AC	30	1	15	18	13	77	14	6	9	15	12	56	133	14	10	0	144
Athletics Essendon	72	14	26	27	9	148	26	8	31	30	11	106	254	26	17	3	283
Athletics Nunawading	38	3	7	11	1	60	10	6	5	9	1	31	91	7	6	1	96
Athletics Waverley	30	0	3	1	3	37	14	0	1	2	0	17	54	8	3	0	59
Ballarat Harriers AC	26	4	6	5	3	44	12	0	4	4	2	22	66	7	5	4	73
Ballarat YCW Harriers AC	22	2	0	4	9	37	10	2	3	4	8	27	64	4	7	7	79
Bellarine Athletics T&F	12	4	3	0	1	20	3	0	3	1	2	9	29	5	7	0	34
Bendigo Harriers AC	32	3	17	14	20	86	8	2	6	9	10	35	121	14	7	2	130
Bendigo University AC	11	0	0	0	0	11	4	0	0	0	0	4	15	1	0	0	15
Border Track & Field AC	1	1	0	2	3	7	3	1	2	2	0	8	15	7	0	0	17
Box Hill AC	70	16	16	14	6	122	40	8	19	15	9	91	213	22	9	0	232
Brunswick AC	11	2	2	1	3	19	6	0	2	0	5	13	32	2	12	1	40
Casey Cardinia Athletics	12	4	7	11	18	52	9	2	11	14	15	51	103	9	2	2	111
Coburg Harriers AC	27	0	5	2	1	35	11	2	0	0	0	13	48	6	3	2	52
Collingwood Harriers AC	75	4	12	10	9	110	35	3	4	10	11	63	173	16	18	2	190
Corio AC	6	1	0	3	1	11	5	0	4	5	4	18	29	5	7	0	34
Croydon AC	2	0	0	2	1	5	0	0	2	8	4	14	19	2	1	3	25
Deakin AC	17	4	5	0	4	30	11	1	1	0	1	14	44	10	5	0	55
Diamond Valley AC	60	13	22	18	16	129	33	3	8	28	19	91	220	14	8	2	232
Doncaster AC	43	4	5	16	4	72	31	5	5	7	3	51	123	29	11	0	140
Eaglehawk AC	16	2	2	3	3	26	14	5	3	6	6	34	60	9	11	0	67
East Melbourne Harriers AC	2	2	5	5	8	22	0	0	0	0	8	8	30	2	0	0	32
Eureka AC	21	5	6	2	2	36	12	3	1	6	4	26	62	9	3	7	75
Frankston AC	32	6	12	19	11	80	8	6	20	17	14	65	145	26	9	0	169
Geelong Guild AC	16	2	6	7	3	34	15	3	4	8	7	37	71	8	11	0	86
Gippsland Athletics Club	11	1	1	0	5	18	5	1	2	3	7	18	36	5	7	1	42
Glenhuntly AC	87	15	11	17	8	138	43	6	10	13	3	75	213	32	12	6	246
Haileybury AC	13	0	2	2	1	18	1	1	0	3	5	10	28	11	2	1	34
Ivanhoe Harriers AC	22	0	0	2	4	28	3	1	1	0	7	12	40	7	4	0	45
Keilor St Bernards AC	33	3	15	12	13	76	18	4	10	22	14	68	144	10	7	0	149
Knox AC	33	8	12	12	4	69	22	7	18	10	10	67	136	16	2	1	150
Maccabi AC	6	1	2	6	0	15	0	0	3	4	0	7	22	0	5	12	39

CLUB	OPEN MALE						OPEN FEMALE						ATHLETES				
	U20	U18	U16	U14	TOTAL MALE	U20	U18	U16	U14	TOTAL FEMALE	COACHES	OFFICIALS	ASSOCIATES	TOTAL			
Malvern Harriers AC	22	0	0	0	0	22	12	0	0	0	0	12	34	3	1	7	42
Melbourne University AC	83	6	2	1	0	92	42	9	2	0	0	53	145	18	9	0	154
Mentone AC	16	3	6	9	6	40	16	2	6	4	9	37	77	11	1	0	84
Mornington Peninsula AC	17	5	5	4	1	32	3	1	1	3	1	9	41	6	3	1	48
Oakleigh AC	17	1	0	0	0	18	3	0	0	1	0	4	22	2	3	0	24
Old Melburnians AC	21	3	8	1	2	35	0	0	0	0	0	0	35	6	1	0	36
Old Scotch Collegians AC	25	1	1	6	3	36	4	0	0	0	2	6	42	6	2	2	47
Old Xaverians AC	24	9	15	10	4	62	6	4	11	4	8	33	95	16	2	0	103
Preston AC	10	0	3	4	0	17	8	2	3	3	4	20	37	8	4	3	47
Richmond Harriers AC	26	1	1	1	0	29	10	0	4	3	0	17	46	2	4	17	65
Ringwood AC	24	1	9	17	7	58	14	5	9	10	18	56	114	16	5	5	134
Ruyton AC						0	3	0	7	8	4	22	22	0	0	1	23
Sandringham AC	25	10	11	9	6	61	13	5	8	16	15	57	118	24	10	3	141
South Bendigo AC	19	1	6	8	4	38	11	4	6	7	9	37	75	4	10	0	80
South Coast Athletics	12	0	3	5	4	24	4	4	6	4	5	23	47	4	5	3	51
South Melbourne AC	34	2	0	3	3	42	30	1	1	5	5	42	84	12	2	1	94
St Kevins AC	32	3	7	9	12	63						0	63	10	1	0	65
St Stephens Harriers AC	26	1	2	4	1	34	10	1	0	0	1	12	46	8	4	0	51
Traralgon Harriers AC	20	0	0	0	2	22	13	1	1	0	0	15	37	5	0	97	135
Victorian Masters AC	15	0	0	0	0	15	13	0	0	0	0	13	28	7	5	3	37
Wellington AC	2	0	5	3	11	21	1	0	1	5	10	17	38	2	0	6	46
Wendouree AC	17	1	3	7	8	36	7	3	7	7	9	33	69	6	12	3	80
Western Athletics AC	38	7	20	16	22	103	24	7	7	11	12	61	164	15	9	6	181
Whittlesea City AC	5	1	7	6	2	21	1	1	2	6	4	14	35	4	6	0	44
Williamstown AC	21	6	8	4	2	41	10	3	1	6	2	22	63	8	2	1	68
Wodonga AC	4	2	2	2	1	11	3	1	2	7	3	16	27	11	3	4	37
Wyndham Track & Field	9	5	4	1	4	23	1	1	1	0	3	6	29	6	3	3	39
Yarra Ranges Athletics	15	4	5	3	8	35	8	3	4	5	9	29	64	6	4	3	71
Specialist Group														15	4	60	78
Independent														529	115		622
<b>TOTAL</b>	<b>1468</b>	<b>198</b>	<b>358</b>	<b>379</b>	<b>300</b>	<b>2703</b>	<b>696</b>	<b>144</b>	<b>282</b>	<b>370</b>	<b>335</b>	<b>1827</b>	<b>4530</b>	<b>1113</b>	<b>441</b>	<b>286</b>	<b>5902</b>



# OFFICIALS

JOHN COLEMAN, CHAIRMAN VICTORIAN OFFICIALS COMMITTEE  
ANDREA HALLETT, OFFICIALS TRAINING AND ACCREDITATION MANAGER  
SALLY KOENITZ, VICTORIAN OFFICIALS ADMINISTRATION OFFICER

There were 441 registered Victorian Officials for the 2014 / 2015 season. This is an increase of 29 from the previous year and continues an encouraging upward trend in the number of Officials over several years.

Whilst we can still struggle at times to have an adequate number of Officials for Competition this increase is a step in the right direction and reflects the benefit of the Official's partnership with Little Athletics Victoria. Increasingly Officials with a Little Athletics background are assisting with Athletics Victoria run competitions and on the other side Athletics Victoria Officials are assisting with Little Athletics Victoria competitions.

Over the past 12 months a considerable number of educational opportunities have been offered to Victorian Officials at venues throughout the State. The areas covered have included: Out of Stadia Events; Jumps; Track; Throws and Administration and Technical. In addition an introductory Starters Course was held in Geelong with the intention of attracting new Starters.

67 Officials attended these seminars of which 42 were male and 25 female and most of these Officials sat and passed a level C or level B examination.

40 of these participants identified themselves as Athletics Victoria Officials; 7 as Little Athletics Victoria Officials and 14 as being associated with both organisations.

We would like to thank our seminar leaders, Richard Lawysz, Gayle Anderson, Kirsteen Farrence, Pam Noden and Les Wright.

An equally active year of learning is planned for 2015/16.

2014/15 saw the introduction of an Officials Exchange Program involving Athletics Victoria and Athletics New South Wales. This program, which allows 3 Officials from Victoria and 3 Officials from New South Wales to gain additional experience of State level Competition by allowing them to Officiate and be mentored at the others State Junior Championships. It is at this level of officiating that important learning occurs. It is also an opportunity for Officials to be exposed to alternative way of officiating and to be challenged by being taken out of their familiar environment. Peter Westwood, Sally Hockey and Michael Lindstrom were the three from Victoria who benefited and feedback from them about their experience was very positive. It is hoped that this scheme will continue into the future. The Committee appreciates the generosity of Athletics Victoria in making this Exchange possible and bearing the financial cost of implementing it.

During 2014 one of the members of the Victorian Officials was forced to resign from the Committee for health reasons. Sarah Davis had served on the Committee for a number of years and was a strong voice for Country Athletics and Country Officials. On behalf of the Victorian Officials Committee we wish to thank Sarah for her contribution.

Stuart Merrick will fill the vacancy created by Sarah's resignation. Stuart has a particular interest in Starting and comes to the Committee with experience of Competition with both Athletics Victoria and Little Athletics Victoria.

Victorian Officials Committee members are:  
John Coleman (Chair), Andrew Duncan, Kirsteen Farrance, Don Blyth, Caroline Peachey, Richard Lawysz, Gary McBroom, Andrew Stirling, Stuart Schnaars, Jim Baskin, Stuart Merrick and Andrea Hallett – Staff Representative.

At the annual awards function held on 20th July last year the following major awards were presented:

- Male Official of the Year: Tony Williams

# OFFICIALS

- Female Official of the Year: Jenny Harris
- Male Rookie of the Year: Andrew Stirling
- Female Rookie of the Year: Anna Spillane

In addition and as a new initiative, awards were made to an Official from each Zone / Region throughout Victoria to acknowledge an individual from that Zone / Region who had made an exceptional contribution at that level. These Officials were selected by representatives from those areas. The recipients were: Tony Williams; Ian Moorhouse; Ian Upton; Jenny Harris; Caitlin Christie; Wolf Heiden; Alan Hawkins; Carlene Dowie; Murray Smith; Cheryl Geraghty; John Mills; Chris Larkins; Stuart Merrick and Narelle Scott

These awards are a way of acknowledging and thanking those Officials who in one way or another have made an exceptional contribution to Athletics over time but in particular during that year.

The Officials in School Program grew significantly during 2014 in both the number of Schools requesting the involvement of our officials and in the number of Officials participating in these events..

In 2014 Officials were provided for:

- 24 Track and Field school events and 1 Cross Country event in the first half of the year, and
- 48 Track and Field school events and 4 Cross Country on the second half

In addition to school requests in 2014 we also had 4 outside organisations request officials for their athletics events:

- Police Victoria
- Australian Transplant games
- Special Olympic National Games and
- National Deaf Athletics
- A considerable number of letters were received from Schools and Organizations thanking us for our involvement

The Officials in Schools program was promoted in 'The Official Word' newsletter in an attempt to gain wider participation from our registered Victorian Officials. Contact has also been made with schools that made bookings in 2014 to encourage requests again for 2015.

It is hoped that the continued growth in the Officials in Schools Program will continue into 2015 as this benefits both Athletics Victoria and participating Officials.

The last 12 months has been a busy one for Victorian Officials. Several new Competitions have been introduced into the Athletics calendar increasing the workload for them. But we saw again how dedicated so many of our Officials are to Athletics by the way they stepped forward to accommodate the increase and the Committee wish to thank them for their dedication and hard work.

# COMPETITIONS REPORT

ROSS CUNNINGHAM, COMPETITIONS MANAGER

What a year 2014/15 has been for Athletics in Victoria. It has been a year of excitement and achievement for a number of our athletes. In the Australian Junior Championships 511 represented the big V and with 330 personal bests, World Championship, IPC and World Youth Qualifiers not to mention a record number of medals achieved across both genders.

There have been a number of long standing records broken, targets achieved and selection criteria's met across Cross Country and Track and Field competition as well as an increase in participation numbers across all genres of competition.

These stats are a great testament to the efforts coaches, family, friends and volunteers go to assisting an athlete on their path to succeeding. Athletics Victoria is one of those support frameworks that provides, services and creates a platform for our athletes to achieve those goals similar to those achieved at the Junior Championships.

The competition area of our work in reality is a core focus and our main priority is in preparing athletes and supporting coaches to lay the foundations for performance. The 2014/15 Track and Field competition season has seen a full restructure of the calendar with a freshened approach on how the pathway for athletes maps out. This season Athletics Victoria implemented a new competition pathway platform that outlines the tiers of competition for all members of Athletics Victoria. Our focus is in supporting athletes and clubs on this pathway through delivering competition opportunities, resources and equipment across the season.

It has been an extremely busy period for the competitions department this year with the introduction of a Zone versus Zone format as part of the shield schedule, AV Knockout and our new online AV Rankings

portal which has seen over 60,000 athlete results exported from AV Shield and AV Knockout competition with over 26,000 total page views across a six month period. These are all new and exciting concepts that are designed at improving the athlete and member experience. Athletics Victoria will continue to invest and develop projects like these and aim to better the sport across the state of Victoria.

In last year's report I outlined the significant staff changes that took place within the organisation. This year has seen the competition team flourish in key roles and develop skills on key projects. 2015 will see the exit of Competitions Coordinator Emma Neely in July who is taking up an opportunity to travel Europe for three months. Emma will be replaced with Toby Jedwab. Toby has a wealth of experience in an AFL administration background and will be a welcome addition to the AV Competitions Team.

## SUMMER AV SHIELD REVIEW

As part of the restructure of the competition pathway model the 2014/15 season witnessed some significant changes to the AV Shield format with ten rounds of competition included into the calendar from the original twelve rounds and the inclusion of a new zone v zone competition aimed at bringing two zones together and competing against each other at one venue. This proved to be a successful inclusion to the programme with great performances over the three days of zone v zone competition. These three rounds were greatly supported by all zones with the competition culminating in the Zone Final at Lakeside Stadium where Yellow Zone was presented with the Alan Glover Shield by Alan's wife Yvonne. The Alan Glover shield was named in memory of the late Alan Glover.

AV Shield saw an increase of 3% in competing members over the 10 rounds of competition as well as an increase in the number of trialling members across all Metro and Country regions. We witnessed a huge membership increase in Yellow, Red and White zones with improved attendance numbers across Shield competition for the season.

# COMPETITIONS REPORT

ROSS CUNNINGHAM

141 teams competed with 1146 athletes competing at the AV Shield Final with 2464 registered performances across the day. Seven teams filled all events, 19 teams filled 90% or more of the events. Another long day of competition for all involved however these numbers again show increases on last year which is a true testament to the clubs and volunteers involved. All metro and country regions are to be commended for their efforts across the season. The hard work and commitment of the regional committees and organisers is an essential part of making this competition what it is today.

We have continued to invest significantly into resources for Shield competition with additional funding put into event workforce teams in specialist areas such as Photo Finish and Results Scorers and will continue to invest in these sorts of support frameworks.

We acknowledge there were still timetabling and scheduling issues this season however we are aiming to resolve those with improved procedures and protocols to improve the level of service at shield competition.

Athletics Victoria would like to congratulate the following winning teams from the shield final:

	MEN	WOMEN
Division 1	Glenhuntly	Glenhuntly
Division 2	Brunswick	Ment one
40+	Diamond Valley	Box Hill
Under 20	Mentone	Old Xaverians
Under 18	Diamond Valley	Athletics Essendon
Under 16	Athletics Essendon	Athletics Essendon
Under 14	Western Athletics	Diamond Valley

## SUMMER SCHOOLS REVIEW

### Victorian All Schools Track Relay Championships

Victorian All Schools Track Relays kick started the summer season this year with 35 Victorian Schools entering 367 teams into the competition. Event entries were slightly down on 2013 figures however we had the same number of schools enter to compete on the day. The day proved to be an exciting competition which resulted in Caulfield Grammar and Wesley College taking the overall team awards for the women and men's teams respectively.

### Victorian Schools Knockout

The Victorian Schools Knockout competition was held on September 11 at Lakeside Stadium, with 78 team entries across 18 Victorian schools. This is the qualification round for Victorian schools to become eligible to compete in the Australian Schools Knockout competition held later in the year at the Australian Schools Championships. Congratulations to all 2014 winners and in particular Ballarat Grammar School for achieving wins in the Senior Men, Senior Women, Intermediate and Junior Boys categories.

### Victorian All Schools Track & Field Championships

Victorian school athletes came together to compete at the 2014 Victorian All Schools Track and Field Championships between November 7 – 9 at Lakeside Stadium. With a record number of event entries (2,124) and athletes entered (1,029) we saw an increase of 10% from 2013 in this event. It was great to see so many schools come out to support and celebrate their athletes who competed throughout the weekend.

## SUMMER AV CHAMPIONSHIPS REVIEW

### Victorian 5km Championships

104 athletes competed in the 2014 5000m Championships held at the Tom Kelly Track in Doncaster in November. With the Mayor of Manningham present to officially open the Tom Kelly Track and present our winners with their medals, it was fantastic to have an increase in competitors from 2013. Box Hill's Courtney Powell and Knox Athletics' Zak Patterson took out the Women's and Men's 'A' races respectfully to take gold in two dominant performances. A special thank you must go to Doncaster Athletics Club, Manningham Council and Tom Kelly's family for their involvement in the competition. It was a great event and fitting opening of the Tom Kelly Track.

### Victorian Track Relay Championships

The Victorian Track Relays once again did not disappoint with a record number of 419 team entries and 969 athletes competing across the day. This was another increase on entries from those recorded in 2013. The relays were held on November 29 at Lakeside Stadium with the finals of the open men and women's 4x400m taking place at Zatopek10. Our Victorian clubs were on show with 38 of them coming out to support their athletes in what was a fantastic day of racing.



## 2015 Victorian Country Championships

The 2015 Victorian Country Championships moved to Bendigo this year where a record 2086 athletes competed across the three day event. This is a 16% increase on 2014 with all age groups from juniors through to Masters Athletes competing in large numbers.

There were some exceptional performances over the weekend from a number of country and metro athletes. A big thank you to the Bendigo Athletics Region for hosting this annual competition and credit to all athletes who made the journey for this very successful event. The Country Championships are renowned for creating a fun and enjoyable atmosphere for athletes, officials and spectators. Geelong Region now play host in 2016 and will no doubt pull out all the stops to host a fantastic competition weekend.

## Victorian Junior Track & Field Championships

On February 13 – 15 our junior athletes took over Lakeside Stadium for the 2015 Victorian Junior Track and Field Championships. This is the biggest event on the summer calendar with 1,114 athletes entered (48 Junior Development Squad athletes) and 2,121 event entries spread across the three day event. This event saw a 5% increase in athletes competing from 2014. Overall the weekend was very successful considering the inclement weather on the Friday evening. The Junior Championships are the pinnacle for most of our state junior athletes. This competition provides athletes an opportunity to achieve their goals and a platform for those who qualify to compete for the Big V at the Australian Junior Championships.

## 2015 Victorian Open Championships

The Victorian Open Championships this season were held in conjunction with the 2015 Victorian Multi Championships and the Australian Masters Multi Championships across the three days.

There were plenty of great results across all competitions that were held across the weekend and with an increase in competing athletes on 2014 it was fantastic to see so many Victorian, interstate and international athletes aiming to compete and achieve a high performance in this championship.

In 2015 the HH Hunter Shield was awarded to Athletics Essendon who finished on a total of 185 points, going one better than their 2014 result. The HH Hunter Shield is a long standing award that recognises the depth of a club over all track and field disciplines for both genders.

## Vic Multi Champs

A total of 65 athletes competed in the 2015 Victorian Multi Championships, covering from U14 Pentathlon all the way up to the 60+ Decathlon as a part of the Australian Masters Multi Championships. This was the first time all ages were put together and held over one weekend which proved a popular choice amongst the Multi Event fraternity. The Multi Championships are always competed in great spirit between the athletes, with everyone supporting each other and enjoying their weekend. This season saw the Australian Masters Multi Championships (AMA) incorporated this year and were also very well supported from athletes from all over Victoria and Australia.

## 2015 VICTORIAN MASTERS CHAMPIONSHIPS

The Victorian Masters Championships moved to the Tom Kelly Track in Doncaster over the Grand Prix weekend and closed off what was an extremely successful summer season for Athletics in Victoria. This year witnessed a 10% increase on 2014 with 855 athletes competing over the weekend. Once again it is great to see so many of our Masters athletes competing and supporting each other. Doncaster did a tremendous job in assisting Athletics Victoria with the venue set up and VMA deserve a big thank you too for all of their assistance in the lead up to this event and across the weekend.

## AV Knockout

This season as part of the new competition pathway model, Athletics Victoria introduced a new second tier competition format called AV Knockout. The purpose of the competition is to allow athletes a chance to compete in their relevant age group and gender as well as compete based on performance level. This competition allows athletes to test their ability against others but also acts as a potential stepping stone towards state championships and Nationals. 2014 was the first year it operated and events were not as well

# COMPETITIONS REPORT

ROSS CUNNINGHAM

supported as anticipated. This was disappointing as this competition was linked to performances logged on the newly designed AV Rankings portal. We acknowledge that our communication and promotion in launching the new competition framework was not at the standard we strive for and there was some confusion as to who was eligible for this competition however AV were proactively pushing information and assisting queries throughout the season to assist members on certain queries. This competition and framework will continue to operate in the 2015-16 season to support athlete pathway and development. In light of the recent restructure of the Athletics Australia National Tour in which the pre-existing seven events have now been pulled back to three, AV Knockout will now play a major role in supporting that framework for athletes in the build-up to state, national and major competition. The message that the competitions department and Athletics Victoria as a whole would like to convey is; support the framework, promote within your club, communicate with others and back what could and should be an excitable and worthy competition that athletes can gain a lot from. Shield serves the clubs, Knockout serves the club athletes and State Championships can act as that pinnacle for many of the club and individual athletes.

## CROSS COUNTRY AND ROAD RUNNING REVIEW

The Athletics Victoria XCR series of cross country and road racing has again seen a 15% growth in numbers participating throughout the 2014 season. The steady growth in numbers over the past few years shows Athletics Victoria is providing not only high quality races but the standard and delivery of events has increased greatly.

This season saw some changes to the divisions with our division one teams becoming the Premier Division with ten clubs fighting for the title. The women also observed change with the premier division moving to five athletes for a team and also the introduction of a fifth division due to the increase in numbers in our Open women's events.

### XCR Relays

The XCR'14 series again kicked off with the cross country relays at Jells Park with 293 team entries across the 23 divisions and over 1000 athletes competing on the day. This was a slight 6% decrease on the numbers from 2013 Jells Park Relays. For those involved on the day this was the first time members would have witnessed the new structure of our pen system. This was designed at assisting crowd control and officials line of sight which has proved popular amongst athletes and officials alike. There were also other new elements applied including the preferred start. A privilege bestowed upon those clubs that achieved premier status for the XCR'14 season.

The relays start off the XCR season and then reappear for round five for the Sandown Racecourse road relays. With 303 team entries we were again slightly down from 2013 by 5%, although we still had over 1000 athletes come out to race on the cold winter's day which was in stark comparison to previous years. The final round of the XCR'14 season was again held at Melbourne's iconic Tan Track at Kings Domain where we had a record 1106 athletes' race for their club on the day; this was a 7% increase on last year and in comparison a 14% increase from 2009, five years ago. With 324 team entries it was bound to be a great spectacle and it did not disappoint. This event was a great way to finish off a successful XCR'14 season.

Interestingly a comparison of five year numbers show that six of the ten rounds from 2009 have a steady increase on entries with three XCR events showing increases of almost 30%.

Throughout our XCR season we also hold two schools relay events those being held at Jells Park and Albert Park. The schools season started off with a wet and very muddy day at Jells Park where 297 school teams entered to compete, this was the same amount of entry numbers as 2013. We commend the 1000+ athletes and also the spectators who came out to compete in the harsh conditions and make the day successful. With a new location and course set for the 2014 Albert Park road relays it was sure to be a busy day of racing with 300 teams entered across 46 Victorian schools. The fast paced race did not disappoint with over 1000 athletes again taking to park and enjoying the new course. Our school events were on par with both entries and participants from previous years throughout 2014 and we thank all those schools who have been involved in making these competitions a success.

## XCR Individual

Our first individual event was held amongst the rolling hills of Lardner Park where one of the most challenging courses is set. Series ticket entries were up and the turn out for this event was very high compared to previous years with a 30% increase in on the day participants from 2013. Round three was set to be a big race at Brimbank Park for this heritage round where cow bells can be heard and athletes face the gruelling hills of the park. Entry numbers were again up by 10% with another increase of 5% on athletes who competed on the day of competition.

Both school and XCR athletes share round four competing at Bundoora at the Victorian Cross Country Championships. This is always a big day for athletes who are vying for a spot on the Victorian team to compete at the Australian Cross Country Championships. Entries were up on the previous year with 1270 junior athletes entered into the school event and 862 entered into the XCR round, this was a 10% increase on previous years with entries and we had over 1500 athletes actually come to compete throughout the day which was a slight increase of 5% on 2013. Bundoora is always a tough day of racing and it is great to see the support athletes get from both club and schools throughout the day.

Rounds six, seven and eight came around quickly with athletes competing at Albert Park, Lake Wendouree and Burnley for the last of the individual rounds of the series. This was the second year of the Albert Park 10km and entries increased by almost 10% and this was again listed as one of the fastest 10km races in Australia. This event is fast becoming one of athlete's favourites with the fast paced road race finishing with a lap of the track inside Lakeside Stadium. With entries again up with over 1000 for Lake Wendouree we only had 630 athletes make the trip to Ballarat. This was a 15% decrease on attendance from 2013. The last round of the individual race season was the Burnley half marathon where we had 701 open age athletes entered to compete on the early Sunday morning event. With 503 participants experiencing the glorious Melbourne morning sunshine it was a slight increase of 5% on athletes who competed from the 2013 statistics.

Congratulations to all the individuals and teams who participated over the season. A special congratulations to individual winners Nicholas Wightman from Geelong Region and Sinead Diver from South Melbourne Athletics Club for their excellent performances over

the season which ultimately crowned them Male and Female Champions of 2014.

On the whole the statistics for XCR are extremely encouraging. The XCR'14 season was very successful with the individual races being well supported by our clubs and also recreational runners throughout the year.

With the Athletics Victoria XCR'15 series already half way through, so far 2015 has seen unprecedented numbers with series tickets for the XCR'15 season up at 1039 after XCR round four compared to final figures of 959 for the overall XCR'14 season. Participation numbers are on the rapid increase and already showing 15% growth year on year on each event. The steady growth in numbers over the past few years shows Athletics Victoria is providing not only high quality competition but continued investment in equipment and resources have raised the standard and delivery of the competition events.

## ACKNOWLEDGMENTS

The Competitions Team would like to personally thank our members including athletes, coaches, club helpers, officials, volunteers and all our Stakeholders involved in supporting Athletics Victoria. We have welcomed in some important service providers this year including Mocha Monkey, Physio Health, Tom Tom, Babou and St Johns Ambulance Service. We hope to continue the successful partnerships that have been created and look forward to a long standing working relationship.

Notable mentions must go to the committees that support the operations of Athletics Victoria. This year we appointed Lyn Owen as Chair of the Summer Committee. Lyn, a member of Frankston Athletics Club has been involved as a Blue Zone representative for a number of years brings a great knowledge of the sport with a passion to improve the sport. She is welcomed onto the committee by our outgoing chair Marian O'Shaughnessy who will now take up a position on the newly created Athletes Advisory Group.

I would also like to extend my thank you to Rhonda Jenkins (Championship Administration) Khan Sharp (Competition) Gary McBroom (Technical) and Dr John Coleman (Officials Committee) who play an influential role across our sport.

These services and support are integral to developing and building the sport we know and love.

# STATE TEAMS

NICK WALL, STATE TEAMS & TARGET TALENT PROGRAM MANAGER

## **Australian Cross Country Championships – Albany**

Although somewhat hampered by the distance from Melbourne and disappointingly unimaginative flat course in regional Western Australia, Victoria still managed to send a full team compliment of 60 athletes and performed outstandingly well at the 2014 Australian XC Championships.

Duer Yoa (Eureka) led home Nick Wightman (Deakin) in the mens race, whilst Courtney Powell (Box Hill) defeated Sinead Diver (South Melbourne) in the womens event to take a gold and silver double in the open championship events. Easily claiming the open teams gold medals, a further four individual gold and three team gold were added across the junior races. The final tally of 11 gold medals from the 20 on offer appropriately represented Victoria's standing as the number one cross country state in Australia..

## **Australian Road Walking Championships – Albany & Melbourne**

The majority of the Victorian team bypassed the junior championships in Albany due to significant travel and associated cost factors. However Victoria did still manage to produce 1 gold medal. At the Australian Open Championships in Melbourne in December, Athletics Essendon's Chris Erickson took gold for the third time in the 50km event, his first since 2008.

## **Road Running Championships – Sydney & Gold Coast**

Victoria sent athletes to all of the Australian Road Running Championships in 2014 with Tarli Bird (Glenhuntly) the standout winning the Australian Championship at the Gold Coast Marathon in July. Individual silver medals were won at the 10km road championships in Sydney in May and the half marathon championships also in Sydney in September by Duer Yoa (Eureka) & Brady Threfall (Bendigo Harriers) respectively.

## **Schools Knockout – Adelaide**

Six schools from regional and metropolitan Victoria represented the state at the Nationals Schools Knockout Final in Adelaide in December. In a teams point scoring competition, it was our girls' representatives that shone, with Sacred Heart Geelong and Wesley College winning the Intermediate and junior gold medals respectively.

## **Australian All Schools Track & Field Championships – Adelaide**

A team of 170 twelve to seventeen year old athletes (incorporating the Para junior team for the first time) were selected to represent Victoria at the All Schools in Adelaide. Travelling, staying, eating and competing together, a management team of 14 staff ensured the Victorians gained some of the best possible experiences whilst also producing fantastic performances on the track and in the field. Finishing a close third behind New South Wales and Queensland in the teams event, the Victorian team lead by U18 team captains Nathan Percy (Knox) and Kathryn Brooks (Box Hill) won 28 gold, 21 silver and 15 bronze medals.

## **Australian Junior Track & Field Championships – Sydney**

A massive team of 511 junior athletes represented Victoria from U14 to U20 level at the Junior Championships in Sydney in March. Managed by an extremely hardworking team of 9 staff, the team management and therapy support was extraordinary. Supported by over 150 Victorian personal coaches in Sydney, the team produced 75 gold, 64 silver and 52 bronze.

As these Championships, Victoria produced one world championship and one IPC world championship qualifying performance along with 13 Victorian under 18 athletes gaining selection to represent Australia later this year at either the World Youth Championships in Columbia or the Commonwealth Youth Games in Samoa.

Importantly worth highlighting was that Victoria won the state relay medal tally for the third consecutive championships. A great credit to the Victorian Relay Program.

Evidence of overall Victorian junior participation and performance growth is the 27% increase in team size and 24% increase in medal tally at these Championships since 2012.

### Australian Combined Event Championships – Brisbane

20 Victorian athletes represented the state in Brisbane in mutli events as part of the Australian Open Track & Field Championships. David Brock (Nunawading) and Ashleigh Hamilton (Diamond Valley) led the medal charge winning the coveted Open decathlon and heptathlon titles, whilst a further two gold, five medals and one world youth championship qualifying performance were produced.

### Australian Athletics Championships – Brisbane

Unfortunately not a team in any official sense (uniform or entry process), 211 Athletics Victoria members competed at the Australian Athletics Championships in late March. Including the national Para Athletic Championships, our members won 19 gold, 20 silver and 15 bronze medals. Incredibly 3 world records were also produced by Brydee Moore (secured javelin) and Isis Holt (Para 100 & 200)

**Australian Open Champions for 2015 were:**

MEN:		
Jeff Riseley	Knox	800 & 1500
Brenton Rowe	Deakin	3000
Craig Appleby	Knox	3000m steeplechase
Alwyn Jones	Athletics Essendon	Triple Jump
Damien Birkinhead	Corio	Shot Put
Richard Colman	Deakin	200m Wheelchair
Nicholas Hum	Glenhuntly	Para 200m
Russell Short	Glenhuntly	Para Shot Put
Jesse Wyatt	Frankston	Secured Shot Put
Rahmat Dashti	Frankston	Secured Javelin
Craig Jarrett	Sandringham	Secured Discus

### WOMEN:

Eleanor Patterson	South Coast	High Jump
Ellen Pettitt	Athletics Essendon	Triple Jump
Isis Holt	Old Xaverians	Para 100 & 200
Brydee Moore	Athletics Nunawading	Secured Shot, Discus & Javelin

### Target Talent Program

The Athletics Victoria Target Talent Program (AVTTP) is Athletics Australia's talent identification strand of their high performance strategy. A new initiative funded by the AIS Australian Winning Edge program, AVTTP provided education, training and professional development support to 86 athletes and 57 coaches in 2014/15. Led by 9 state appointed event group coaches, the program was well supported by service provider ESS Performance.

Although a national program, AVTTP was a trendsetter in its' first full year of rolling out the program, hosting a 'Competition Preparation and Goal Setting Camp' in Queensland in July and providing quarterly athlete physiological and performance testing. Much thanks must go to the Queensland Academy of Sport who provided so much support through facility access and testing during our 5 day visit in July.

AVTTP athletes produced the following results in 2014/15:

- 14 selected in 2014 World Junior Championships team
- 3 selected in 2014 Youth Olympic team
- 4 selected in 2015 World Relay Championships team
- 3 selected in 2015 World University Games team
- 4 selected in 2015 World Youth Championships team
- 3 selected in 2015 Commonwealth Youth Games team
- 1 selected in 2015 World Cross Country Championships team
- 1 selected in 2015 World Championships team
- 13 x U18 or U20 Gold Medallists at 2015 AJAC
- 33 x U18 or U20 Medallists at 2015 AJAC
- 1 x Open Australian Champion 2015
- 7 x Australian Open Championships finalists

# VICTORIAN RECORDS BROKEN IN 2014-15

MEN	EVENT	STATE	COUNTRY	RECORD	LOCATION	DATE
Sam Baird	400 mts		U20	46.95	Lakeside	26/02/2015
Damien Birkinhead	Shot Put		Open	19.86 mts	Hobart	25/01/2015
Damien Birkinhead	Shot Put		Open	20.23 mts	Lakeside	21/03/2015
Oliver Courtray	Hammer (3kg)		U14	35.97 mts	Lakeside	9/11/2014
Oliver Courtray	Hammer (3kg)		U14	37.36 mts	Adelaide	5/12/2014
Oliver Courtray	Hammer (3kg)		U14	41.29 mts	Adelaide	5/12/2014
Oliver Courtray	Shot Put (3kg)		U13	13.42 mts	Lakeside	6/11/2014
Oliver Courtray	Shot Put (3kg)		U13	14.04 mts	Adelaide	6/12/2014
Oliver Courtray	Shot Put (3kg)		U13	14.08 mts	Adelaide	6/12/2014
Oliver Courtray	Shot Put (3kg)		U13	14.65 mts	Adelaide	6/12/2014
Isaac Hockey	1500 mts		U18	3.48.5h	Box Hill	20/01/2015
James Laven	2000m Steeplechase	U15		6.15.76	Sydney	14/03/2015
Parker Lawrence	400 mts		U15	50.92	Lakeside	6/11/2014
Parker Lawrence	400 mts		U15	50.13	Lakeside	7/03/2015
Parker Lawrence	400 mts		U15	49.94	Sydney	12/03/2015
Parker Lawrence	400 mts	U15	U15	49.53	Sydney	13/03/2015
Aaron Leferink	90m Hurdles	U14		12.54	Lakeside	7/11/2014
Blake Pryse	110m Hurdles		U20	15.06	Sydney	12/03/2015
Blake Pryse	110m Hurdles		U20	14.60	Sydney	13/03/2015
Blake Pryse	Decathlon		U20	7079 pts	Lakeside	1/03/2015
Blake Pryse	Decathlon		U20	7082 pts	Brisbane	28/03/2015
Jeffrey Riseley	1000 mts	Open		2.16.09	Ostrava	17/06/2014
Alexander Rowe	800 mts	Open		1.44.40	Monaco	18/07/2014
Kyle Swan	5000m Walk	U16		21.10.47	Lakeside	13/02/2015
Benjamin Voogd	Hammer (3kg)	U14		45.32 mts	Lakeside	15/02/2015
Benjamin Voogd	Hammer (3kg)	U14		46.22 mts	Sydney	12/03/2015
Benjamin Voogd	Hammer (3kg)	U14		47.96 mts	Sydney	12/03/2015
Ned Weatherly	Hammer (5kg)	U18 & U17	U18 & U17	75.59 mts	Nanjing	21/08/2014
Ned Weatherly	Hammer (5kg)	U18 & U17	U18 & U17	79.03 mts	Adelaide	6/12/2014
Jackson Whiley	Heptathlon	U15	U15	4195 pts	Bendigo	21/12/2014
Jackson Whiley	Heptathlon	U15	U15	4259 pts	Brisbane	29/03/2015
Sam Williams	1500 mts		U15	4.05.78	Sydney	13/03/2015
Ath Chilwell	4x100 Relay		U16	45.81	Lakeside	29/11/2014
Ath Essendon	4x100 Relay	U16		43.10	Lakeside	29/11/2014
Ath Essendon	4x100 Relay	U16		43.51	Lakeside	29/11/2014
Frankston	4x100 Relay	U17		42.49	Lakeside	29/11/2014
Vic State Team	Swedish Relay	U18		1.55.79	Adelaide	7/12/2014
Vic State Team	Swedish Relay	U16		2.00.37	Adelaide	7/12/2014

WOMEN	EVENT	STATE	COUNTRY	RECORD	LOCATION	DATE
Adora Arch	100 mts	U13		12.70	Lakeside	14/02/2015
Adora Arch	100 mts	U13		12.68	Lakeside	14/02/2015
Adora Arch	100 mts	U13		12.67	Sydney	14/03/2015
Julia Bourke	Shot Put (3kg)	U17 & U18		14.66 mts	Lakeside	14/02/2015
Julia Bourke	Shot Put (3kg)	U17 & U18		14.69 mts	Lakeside	14/02/2015
Julia Bourke	Shot Put (3kg)	U17 & U18		14.92 mts	Lakeside	14/02/2015
Julia Bourke	Shot Put (3kg)	U17 & U18		14.95 mts	Lakeside	14/02/2015
Julia Bourke	Shot Put (3kg)	U17 & U18		Eq 14.95 mts	Lakeside	7/03/2015
Kiahna Evans	Hammer (3kg)	U15	U15 & U16	41.84 mts	Lakeside	15/02/2015
Olivia Graham	Hammer (3kg)		U15 & U16	39.78 mts	Bendigo	24/01/2015
Olivia Graham	Hammer (3kg)	U15	U15 & U16	42.52 mts	Lakeside	15/02/2015
Olivia Graham	Hammer (3kg)	U15	U15 & U16	43.11 mts	Lakeside	15/02/2015
Olivia Graham	Hammer (3kg)	U15	U15 & U16	43.32 mts	Lakeside	7/03/2015
Mia Gross	400 mts		U14	57.83	Sydney	13/03/2015
Jennifer Mendes	2000m Steeplechase	U15		6.59.95	Lakeside	14/02/2015
Louise Mendes	Hammer (3kg)	U16		47.98 mts	Lakeside	9/11/2014
Louise Mendes	Hammer (3kg)	U16		48.50 mts	Adelaide	5/12/2014
Louise Mendes	Hammer (3kg)	U16		49.29 mts	Bendigo	24/01/2015
Louise Mendes	Hammer (3kg)	U17		50.08 mts	Lakeside	7/03/2015
Louise Mendes	Hammer (3kg)	U17		50.31 mts	Lakeside	7/03/2015
Louise Mendes	Hammer (3kg)	U17		51.18 mts	Lakeside	7/03/2015
Louise Mendes	Hammer (3kg)	U17		51.79 mts	Lakeside	7/03/2015
Louise Mendes	Hammer (3kg)	U17 & U18		52.99 mts	Lakeside	7/03/2015
Piper Montag	Shot Put (3kg)	U15		12.63 mts	Lakeside	8/11/2014
Piper Montag	Shot Put (3kg)	U15		12.64 mts	Lakeside	8/11/2014
Celeste Mucci	100m Hurdles	U17 & U18		Eq 13.60	Brisbane	26/03/2015
Celeste Mucci	Heptathlon	U17 & U18		5430 pts	Brisbane	27/03/2015
Chelsea Owen-Smith	Javelin (500gr)	U15 & U16		42.83 mts	Lakeside	15/02/2015
Eleanor Patterson	High Jump	U19, U20, Open	U19, U20, Open	Eq 1.96	Sydney	15/03/2015
Alanna Peart	3000m Walk		U13	15.24.20	Lakeside	14/02/2015
Stella Radcliffe	Hammer (3kg)	U15		43.24 mts	Lakeside	21/02/2015
Leia Varley	Shot Put (3kg)		U14 - U18	12.17 mts	Sydney	14/03/2015
Leia Varley	Shot Put (3kg)		U14 - U18	12.30 mts	Sydney	14/03/2015
Lateisha Willis	200m Hurdles	U16		27.80	Lakeside	7/03/2015
Lateisha Willis	200m Hurdles	U16		27.78	Sydney	12/03/2015
Athletics Chilwell	4x800 Relay		U17 & U16	9.24.73	Lakeside	29/11/2014
Geelong Guild	4x100 Relay	U17	U17	48.72	Lakeside	29/01/2014
Geelong Guild	4x100 Relay		U17	49.00	Lakeside	29/01/2014
Geelong Guild	4x400 Relay		Open, U20, U19	3.52.11	Lakeside	11/12/2014
Vic State Team	4x100 Relay	U14		49.42	Adelaide	6/12/2014
Vic State Team	4x100 Relay	U16		46.89	Sydney	12/03/2015
Vic State Team	4x200 Relay	U16		1.39.70	Sydney	15/03/2015

## XCR'14 INDIVIDUAL TROPHY WINNERS

TROPHY	EVENT	WINNER	CLUB
AV Trophy	Champion Male Winter Winner	Nicholas Wightman	GER
George Saunders Trophy	Champion Female Winter Athlete	Sinead Diver	SME
Lola Downes Trophy	Outstanding Female XCR Athlete	Courtney Powell	BOH
Neil Ryan Award - AV Bronze Medal	Men 40+ Champion	Craig Semple	GHY
Lavinia Petrie Award - AV Bronze Medal	Women 40+ Champion	Angela Williams	BAR
Chris Wardlaw Award - AV Bronze Medal	Men 45+ Champion	Luke Goodman	APS
Margaret Dunbar Award - AV Bronze Medal	Women 45+ Champion	Julie Norney	BOH
Trevor Vincent Award - AV Bronze Medal	Men 50+ Champion	Steven Quirk	VMA
Colleen Stephens Award - AV Bronze Medal	Women 50+ Champion	Margaret Fitzgerald	APS
Peter Battrick Award - AV Bronze Medal	Men 55+ Champion	Phillip Bowes	SME
Anne Lord Award - AV Bronze Medal	Women 55+ Champion	Lavinia Petrie	RWD
Ian Upton Award - AV Bronze Medal	Men 60+ Champion	Chris Wardlaw	GHY
Bendigo Building Society Trophy	Men U14 Champion	Matthew Hussey	WES
Frank Chapman Trophy	Women U14 Champion	Lily Peacock	YRA
Joe Carmody	Men U16 Champion	Ryhan Thomas	WTN
Joyce Davis Trophy	Women U16 Champion	Heidi Demeo Amelia Mazza-Downie	GER COB
George Thomas Trophy	Men U18 Champion	Troy McGill	MPA
Joan Beretta Trophy	Women U18 Champion	Charlotte Bassett Corrin Demeo	DAC GER
Stewart Fraser Trophy	Women U20 Champion	Molly Tilbrook	BOH
Athletics Victoria Trophy	Men U20 Champion	Jack Rayner	WES
SC Reeve Perpetual Trophy	Male 8km Cross Country Champion	Duer Yoa	BAR
Mark Shilston Trophy	Male 12km Cross Country Champion	Toby Rayner	GHY
Eddie Moore Trophy	Male 16km Cross Country Champion	Craig Mottram	GER
JC Draper Memorial Trophy	Male 10km Road Champion	Toby Rayner	GHY
Jack Biggins Trophy	Male 15km Road Champion	Duer Yoa	BAR
Athletics Victoria Trophy	Female 15km Road Champion	Sinead Diver	SME
Marion Patterson Trophy	Female Marathon Champion	Nikki Chapple	BOH
Lillian Neville Trophy	Women Open Team Champions	Glenhuntly	
Les Perry Perpetual Trophy	Women Road Relay Champions	Glenhuntly	
Les Perry Perpetual Trophy	Mens Road Relay Champions	Geelong Region	
Phyllis Andersson Trophy	Women U16 Road Relay Team	Athletics Essendon	
Robbie Morgan-Morris Shield	Coed School - Cross Country	Wesley College	
Joan Beretta Shield	Female School - Cross Country	Ruyton Girls School	
Geoff Walker Trophy	Male School - Cross Country	Marcellin College	
LaTrobe University Trophy	Under 18 Boys Team	Marcellin College	
LaTrobe University Trophy	Under 18 Girls Team	Wesley College	



## **XCR'14** OVERALL CHAMPIONS

<b>ATHLETE</b>	<b>CLUB</b>	<b>DIVISION</b>
Nicholas Wightman	Geelong Region	Men Open
Sinead Diver	South Melbourne Athletic Club	Women Open
Craig Semple	Glenhuntly Athletic Club	Men 40-44
Angela Williams	Ballarat Region	Women 40-44
Luke Goodman	APS United	Men 45-49
Julie Norney	Box Hill Athletic Club	Women 45-49
Steven Quirk	Victorian Masters Athletic Club	Men 50-54
Margaret Fitzgerald	APS United	Women 50-54
Phillip Bowes	South Melbourne Athletic Club	Men 55-59
Lavinia Petrie	Ringwood Athletic Club	Women 55+
Chris Wardlaw	Glenhuntly Athletic Club	Men 60+
Jack Rayner	Western Athletics	Men U20
Molly Tilbrook	Box Hill	Women U20
Troy McGill	Mornington Peninsula	Men U18
Charlotte Basset Corrin Demeo	Doncaster Geelong Region	Women U18
Ryhan Thomas	Williamstown	Men U16
Heidi Demeo Amelia Mazza-Downie	Geelong Region Coburg Harriers	Women U16
Matthew Hussey	Western Athletics	Men U14
Lily Peacock	Yarra Ranges	Women U14
Nicholas Wightman	Geelong Region	Men Open Country
Angela Williams	Ballarat Region	Women Open Country



# VICTORIAN INSTITUTE OF SPORT

DEREK BOOTHROYD, STATE PERFORMANCE COORDINATOR

The primary aims of the VIS Track and Field program are to provide the highest level of support to Victoria's elite track and field athletes and to improve performances at major international athletics events including Olympic, Paralympic and Commonwealth Games, International Association of Athletics Federations (IAAF) World Championships and International Paralympic Committee (IPC) World Championships.

## THE PROGRAM

The program is recognised as the high performance service provider for Victorian athletes under the Athletics Australia High Performance Plan.

This year, the main priority of the program was to maximise athlete performances at the 2014 Glasgow Commonwealth Games and to assist athletes in their preparations for selection to the Australia Flame team to compete at the 2015 IAAF World Championships (Beijing) and the 2015 IPC Athletics World Championships (Doha). These two key events service as major benchmark events as athletes work towards selection to the 2016 Rio Olympics and Paralympics.

VIS Track and Field athletes work with individual coaches at training venues across the state. The VIS Track and Field Program Manager, together with specialist staff, provide support to athletes and coaches via the delivery of a coordinated service program (sports medicine, sport science, physical preparation, ACE) and competition support for each athlete.

## RESULTS AND HIGHLIGHTS

- 12 VIS Athletes were selected to the Australian Team to compete at the 2014 Commonwealth Games in Glasgow, Scotland. These athletes were Damien Birkinhead (Shot Put), Zoe Buckman (1500m), Luke Cann (Javelin), Richard Colman (T53 1500m), Ryan Gregson (1500m), Kelly Hetherington (800m), Genevieve LaCaze (3000m SC), Kaila McKnight (1500m), Kathryn Mitchell (Javelin), Jeff Riseley (800m / 1500m), Alex Rowe (800m), Brooke Stratton (Long Jump). However due to injury, Hetherington, Rowe and Stratton were forced to withdraw from the team.
- Key Performances during the year we Alex Rowe equalling the Australian 800m record with his run at the Monaco Diamond League and Jeffrey Riseley's Top 8 performances in both the 800m and 1500m at the Glasgow Commonwealth Games.
- The year also witnessed ongoing development of young athletes Damien Birkinhead and Brooke Stratton with Birkinhead placing 5<sup>th</sup> in the Shot Put at the Glasgow Commonwealth Games and Stratton finishing off the season as a genuine 6.70+ Long Jumper.

## PROGRAM MANAGER

Derek Boothroyd

## NETWORK COACHES

**For the Scholarship Period 1 October 2013 – 30 September 2014**

Nic Bideau, Max Binnington, Craig Brill, Mandi Cole, John Eden, Uwe Hohn, Richard Huggins, Scott Martin, Tim Matthews, Craig Mottram, Gus Puopolo, Justin Rinaldi, Andrew Russell, Bruce Scriven, Iain Simmons, Dave Smith, Russell Stratton, Dick Telford, Brent Vallance.

# VICTORIAN INSTITUTE OF SPORT

DEREK BOOTHROYD

## For the Scholarship Period 1 October 2014 – 30 September 2015

Nic Bideau, Max Binnington, Sandro Bisetto, Peter Burke, Mandi Cole, John Eden, Stephen Ellinghaus, Uwe Hohn, Richard Huggins, Scott Martin, Craig Mottram, Gus Puopolo, Justin Rinaldi, Andrew Russell, Iain Simmons, Dave Smith, Russell Stratton, Dick Telford, Brent Vallance.

### ATHLETE SERVICE PROVIDERS

Marina Mateos	Athlete Career and Education
Kylie Andrew	Dietetics
Matthew Thompson	Performance Administration
Cory Prout	Physiotherapy
Dr Adam Castricum	Sport Medicine
Dr Greg Hickey	Sport Medicine
Dr Anik Shawdon	Sport Medicine
Paulette Mifsud	Sport Psychology
Elaine Tor	Sport Science (Biomechanics)
Nick Owen	Sport Science (Physiology)
Nathan Heaney	Strength and Conditioning
Ben Willey	Strength and Conditioning

### TRAINING VENUES

- Lakeside Stadium
- VIS High Performance Facility, Albert Park
- Various athletics centres across Victoria

### SPONSORS

- 2XU Performance Apparel

### PARTNERS

- Athletics Australia
- Athletics Victoria

### ATHLETES

#### For the Scholarship Period 1 October 2013 – 30 September 2014

Damien Birkinhead, Nathan Brill, Zoe Buckman, Luke Cann, Kelly Cartwright, Richard Colman, Rhydian Cowley, Eliza Curnow, Chris Erickson, Kelly Hetherington, Todd Hodgetts, Madeleine Hogan, Nicholas Hum, Genevieve LaCaze, Jake Lappin, Regan Lambie, Kathryn Mitchell, Kaila McKnight, Jeffrey Riseley, Brett Robinson, Jessica Rothwell, Alex Rowe, Russell Short, Brooke Stratton, Lisa Weightman.

25 Athletes

#### For the Scholarship Period 1 October 2014 – 30 September 2015

Joel Baden, Damien Birkinhead, Zoe Buckman, Luke Cann, Richard Colman, Rhydian Cowley, Melissa Duncan (Canberra based), Chris Erickson, Ryan Gregson, Georgia Griffiths, Kelly Hetherington, Todd Hodgetts, Madeleine Hogan, Nicholas Hum, Genevieve LaCaze, Kaila KcKnight, Kathryn Mitchell, Morgan Mitchell, Zac Patterson, Courtney Powell, Jeffrey Riseley, Brett Robinson, Alex Rowe, Russell Short, Brooke Stratton, Lisa Weightman.

26 Athletes

# COACH EDUCATION

KYLIE ITALIANO, ATHLETICS VICTORIA COACHING COORDINATOR

Coach Education and Development is a key pillar in the long term plan for Athletics in Australia. It is of great importance that Athletics has a strong and vibrant coaching community that contributes to increasing participation and supporting athletes and participants of all levels to develop and work toward achieving their goals.

The overall philosophy of coach education and development is for all coaches to be life long learners. In some instances this will mean undertaking a higher level course, for others this will be to continue to expand and update their knowledge at their chosen level.

Level 1 Community Athletics Coach, Level 2 Intermediate and Level 2 Advanced/Level 3 AA Event Group Specific are part of Development Coaching.

The philosophy behind Development Coaching is to first embed fundamental movement patterns of run, jump and throw prior to adding event specific skills. Additionally, Development Coaching ensures age and developmentally appropriate training and competition is undertaken.

IAAF Level 3 and above coaches are educated in Performance Coaching. Performance Coaching has the key focus of developing athletes 15 years and over who are striving for selection on State and National teams.

Performance Coaching education is run by Athletics Australia and in the 2014-15 year the IAAF Level 3 Middle and Long distance course was held on the Gold Coast. Two Victorian coaches, Lisa Verstraten and Gordon Talbot, took part and qualified for this international qualification. In return they have both contributed to Victorian Team Management and Lisa is an Australian team coach for 2015 world cross country.

This year Athletics Australia are running IAAF Level 3 Throws and Sprints, Relays and Hurdles and we encourage Level 2 advanced and Level 3 AA coaches to consider moving into the Performance Coaching space.

Over the last three years Athletics Victoria has spent time developing our Development Coaching base. In the 2014-15 year we held eleven Level 1 Community Athletics Coach Courses with 208 new coaches coming into the sport. This included 69 participants from regional areas. Additionally we held three Level 2 Intermediate Club coach courses for 41 coaches, five Level 2 Intermediate Recreational Running Coach courses for 40 coaches and had 24 coaches come through the Level 2 Advanced course.

A new opportunity emerged for coaches this year with the introduction of the IAAF Kids' Athletics for Sporting Schools program. Focusing on age appropriate development and team based competition, the IAAF Kids' Athletics program is an ideal model for the use in Primary Schools. The Sporting School Programme gives coaches an opportunity for paid work in schools once they are upskilled in the IAAF Kids' Athletics program and so far in Victoria we have 97 coaches upskilled. This coming year we look forward to running more courses to give more coaches exposure to this great opportunity. Additionally we are working toward upskilling teachers for the running of the program as part of their curriculum.

This year Athletics Victoria re introduced the Coach of the Year award as part of the Annual awards night. The selection criteria for Coach of the Year is based on:

- Contribution to club level athletics and competitions
- Mentoring & Development of other Coaches
- Athletes Medaling at State Championships
- Athletes Competing at National championships
- Athletics Medalling at National Championships

This year we congratulate Stephen Ellinghaus on being the worthy winner of this award. Congratulations to Stephen, Victorian Coach of the Year.



Champion

Athletics Victoria XCR  
8037  
www.athsvic.org.au

RUN

# RECREATIONAL RUNNING

TIM CROSBIE, RECREATIONAL RUNNING COORDINATOR

Recreational Running remains a central focus for Athletics Victoria as the running boom continues to provide growth in the sport, both inside and outside what could be termed the 'organised' level of our sport.

Through the Victorian Running Network, Athletics Victoria has established a peak body that continues to grow in value. Race Directors, Recreational Running Clubs, Coaches and Recreational Runners themselves now see the VRN as a legitimate source of information, advice and guidance on a range of running related issues.

For Race Directors the VRN provides a valuable service by linking them to cost effective Public Liability insurance as part of Athletics Australia's iRun program, free publicity and promotion via our Social Media arm and general advice on market trends and operational issues. A growing band of events now look to the VRN as a means by which they can promote and grow their events with the backing of a reputable peak body.

The rise of the Recreational Running Club continues unabated. The VRN is proactive in locating and assisting such clubs so that operational requirements including governance standards and member protection are key planks in the formation and ongoing success of their clubs. Navigating through the maze associated with the formation of any new entity can be a daunting affair, so the VRN plays a vital role in providing critical information that simplifies the process so as to ensure a smooth pathway forward for new clubs.

With the number of Recreational Running Clubs affiliated with Athletics Victoria rising each year, opportunities for cross promotion and cooperation in the delivery of mutually beneficial programs increase. The VRN's aim is to help these clubs have further reach into the Recreational Running community, so any publicity or assistance provided benefits clubs, members and the whole industry.

Through the ongoing delivery of the L2 Intermediate Recreational Running Course, Victoria continues to lead the country in coach education and professional development in this space. Now recognised by Fitness Australia, this course now attracts a large number of Personal Trainers looking to acquire knowledge and accreditation in order to expand their business models. Combined with a regular series of informative seminars, the VRN is now seen as a major educational arm of Athletics Victoria.

Victoria will once again lead the way when the newly developed L2 Advanced Recreational Running course is piloted in this state in the second half of 2015.

In April 2015 Athletics Victoria introduced a specific membership category for Recreational Runners. It is hoped that in time this will provide a value offering attractive to those not looking for the conventional membership model so as to provide a level of flexibility not seen in the sport before. Whilst Athletics Victoria continues to grow through our traditional club network, the introduction of the new membership category will further broaden our reach and capacity to influence and support runners and their clubs across the state.





# MARKETING AND COMMUNICATIONS

CHRIS KENNER, MARKETING AND COMMUNICATIONS COORDINATOR

In 2014/15 Athletics Victoria enhanced its brand value and product awareness through the development of its digital assets with a strong focus on communication methods with internal and external stakeholders across all areas of the business.

With a stable workforce Athletics Victoria was able to maintain the momentum generated last financial year and implement a number of key strategic plans; including the development of AV's digital presence with release of the AV Rankings system – the first of its kind for athletics in Australia and increased event-time engagement.

A review of the current AV branding assets resulted in the introduction of standard logo's and assets across each event, program and course. There was also a focus on realigning collateral branding with the new digital presence (website).

All key indicators suggest that digital will continue to be our strongest avenue for marketing and communications and this is reflective of the growing support for campaigns such as #VicsDoltBetter and increased number of Victorian athletes opting to wear the Big V competition gear.

Through the Clubs Connect program Athletics Victoria helped assist and resource clubs with important information on the development of marketing and communications strategies and was evident with strong online presence from a number of clubs.

With the conclusion of the AV website project mid-way through 2014 Steve Marty moved out of the role of Project Manager and was employed on a part-time basis two days a week and when required on an ad hoc basis.

Steve's knowledge and understanding across digital, multimedia and video development continued to be a vital resource in the delivery of digital projects.

In early 2015 Marketing and Communications Coordinator Chris Kenner was announced as Media Manager for the Australian team heading to the IAAF World Youth Championships in Cali, Colombia from Wednesday 15 – Sunday 19 July 2015.

## WEBSITE:

With the establishment of a new website in 2013 Athletics Victoria has substantially increased the useability and value of its web presence. Moving to a dynamic platform has allowed seamless integration with mobile technology.

Thanks to the flexibility of a Wordpress based website, AV has continued to implement improvements to enhance the user's experience.

WEBSITE			
	2012/13*	2013/14	2014/15
Visits	314,887	526,690	535,161
Unique Users	67,046	201,883	222,534
Page Views	1,203,849	1,627,565	1,658,545
#1 Browser	Safari	Safari	Safari
#1 Operating System	Windows	Windows	Windows
#1 Service Provider	Telstra Internet	Telstra Internet	Telstra Internet
#1 Mobile Operating System	iOS	iOS	iOS
#1 Mobile Service Provider	Telstra Internet	Telstra	Telstra

\*2012/13 data starts from Thursday 11 October 2012

# MARKETING AND COMMUNICATIONS

CHRIS KENNER

This financial year AV has seen an increase across all major website statistics:

- Total visits: Up 8,471
- Total unique users: Up 20, 651
- Page views: UP 30,980

With the introduction of social media analytical tools through Google AV have had 61,204 visits through social media links.

## SOCIAL MEDIA:

Athletics Victoria continued to grow as one of Australia's leading sporting associations online and, drive positive engagement and help develop club communications through social media.

Social media communities Facebook, Instagram and Twitter continue to be an important communication tool pre and post event and, a key driver for website content.

SOCIAL MEDIA		
<b>Facebook</b>	2013/14	2014/15
Total Likes	10,770	12,757
New Likes	2,093	2,187
Total Reach	1,616,130	2,420,172
Total Impressions	5,406,534	7,631,122
<b>Twitter</b>	2013/14	2014/15
Followers	3,763	4,449
New Followers	1,223	1,008
<b>Instagram</b>	2013/14	2014/15
Followers	1,970	4,471
New Followers	1,141	2,501
Likes	16,485	63,868
Comments	272	1,322
<b>LinkedIn</b>	2013/14	2014/15
Followers	227	441

In the last two months LinkedIn has introduced increased analytics which will provide improved data in the next financial year. It should also be noted

that Snapchat was introduced as an event-time engagement tool and will be a key aspect to grow in 2015/16.

AV's social media channels it has grown 5,388 lifetime followers from 16,730 in 2013/14 to 22,118 in 2014/15.

## ELECTRONIC COMMUNICATIONS:

While there is a major focus on the efforts being utilised across social media email based marketing and communications stands as one of our strongest direct marketing tools. With a database now reaching over 16,000 individual emails.

Due to this we have had an increased number of emails sent through the communication tool ClickDimensions to ensure we maximise our reporting ability and standard of delivery. This has been an important process to centralise our communication management.

ELECTRONIC COMMUNICATIONS		
<b>The Inside Track</b>	2013/14**	2014/15
Messages Sent	36,926	155,884
Total Clicks	9,127	24,062
Unique Clicks	8,173	18,445
Total Opens	26,839	101,190
Unique Opens	15,279	58,070
<b>Other EC</b>	2013/14**	2014/15
Messages Sent	17,749	83,272
Total Clicks	2,072	22,331
Unique Clicks	1,554	10,443
Total Opens	15,551	75,219
Unique Opens	7,872	36,358
<b>Overall Total</b>	2013/14**	2014/15
Messages Sent	54,675	239,156
Total Clicks	11,199	68,724
Unique Clicks	9,727	28,888
Total Opens	42,390	176,409
Unique Opens	23,151	94,428

\*\* 2013/14 Reporting started in October 2013.

Please note: Other EC refers to any email sent to contacts other than the monthly member newsletter 'The Inside Track'; for example Club Connect, The Official Word.

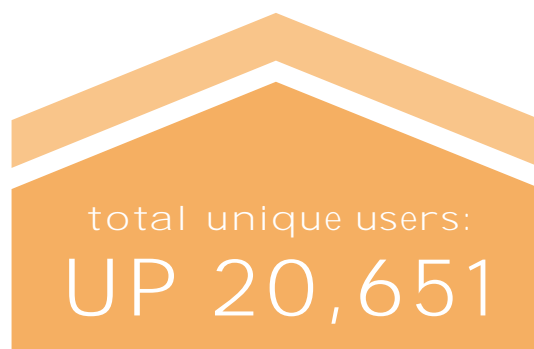
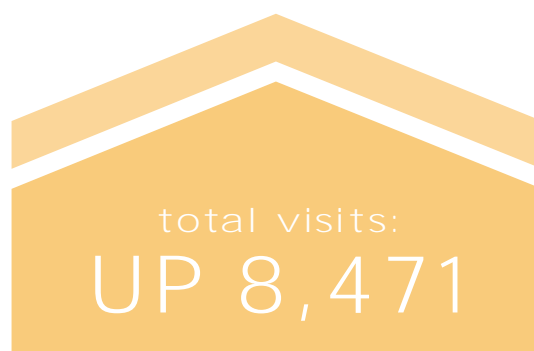
## CONCLUSION:

With a number of positive changes to the products and competition offerings, along with a strong marketing and communication presence across digital and traditional media, Athletics Victoria is well placed to further engage key markets such as recreational runners and schools.

This will allow Athletics Victoria to engage external stakeholders in a commercial manner to better support the events and programs offered.

Finally, Athletics Victoria would like to acknowledge the ongoing contribution David Armstrong has made to the delivery on athsvicTV content and long hours in post-production.

This financial year  
athletics victoria  
has seen an increase  
across all major  
website statistics



# FINANCIAL REPORT

ATHLETICS VICTORIA FOR THE YEAR ENDED 31ST MARCH 2015

## STATEMENT OF FINANCIAL POSITION

As at 31 March 2015

	Note	2015 \$	2014 \$
<b>CURRENT ASSETS</b>			
Cash and Cash Equivalents	4	400,378	547,468
Accounts Receivable	5	91,377	96,332
Inventories		73,935	85,346
Payments in Advance	6	73,936	77,597
Deposits Paid		0	6,402
<b>TOTAL CURRENT ASSETS</b>		<b>639,626</b>	<b>813,145</b>
<b>NON CURRENT ASSETS</b>			
Property, Plant & Equipment	7	182,398	205,520
Other Non-Current Assets	8	436,467	460,317
<b>TOTAL NON-CURRENT ASSETS</b>		<b>618,865</b>	<b>665,837</b>
<b>TOTAL ASSETS</b>		<b>1,258,491</b>	<b>1,478,982</b>
<b>CURRENT LIABILITIES</b>			
Projects in Progress	11	4,860	49,644
Accounts payable and other Payables	9	310,233	372,322
Provisions	10	87,900	75,700
Current Borrowings	12	110,000	190,000
<b>TOTAL CURRENT LIABILITIES</b>		<b>512,993</b>	<b>687,666</b>
<b>NON-CURRENT LIABILITIES</b>			
Provisions	10	28,300	0
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>28,300</b>	<b>0</b>
<b>TOTAL LIABILITIES</b>		<b>541,293</b>	<b>687,666</b>
<b>NET ASSETS</b>		<b>717,198</b>	<b>791,316</b>
<b>EQUITY</b>			
Accumulated Reserves	2	717,198	791,316

## STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the Year ended 31 March 2015	Note	2015 \$	2014 \$
<b>REVENUE</b>			
Athlete Registrations		564,084	532,894
Club Affiliation/Claims/Transfers		28,455	29,164
Investment Interest		16,053	24,503
Management/Administration Fees		45	8,842
Athletics Australia – Development Grant		73,775	45,208
Distribution from Athletic Trust of Victoria		80,000	0
Merchandising		112,690	113,936
Sponsorship/Grants		49,867	19,423
Sundry		7,553	5,722
VAL/Office/function room		84,174	84,281
<b>SUB TOTAL</b>		<b>1,016,696</b>	<b>863,973</b>
<b>DEVELOPMENT ACTIVITIES</b>			
Government Grants	13	49,950	46,096
Vic Health Grant		144,518	125,722
Schools Competitions		6,300	8,291
Officials/Coaches		149,127	142,797
General Development		5,478	91,960
<b>SUB TOTAL</b>		<b>355,373</b>	<b>414,866</b>
<b>COMPETITION ACTIVITIES</b>			
Winter Events		151,435	123,425
Summer Events		20,141	9,023
Championships		131,053	101,185
Schools Events		103,639	74,937
State Teams		183,446	203,524
Special Meets		21,642	74,848
<b>SUB TOTAL</b>		<b>611,356</b>	<b>586,942</b>
<b>TOTAL REVENUE</b>		<b>1,983,425</b>	<b>1,865,781</b>
<b>TOTAL COST OF SALES</b>		<b>89,344</b>	<b>85,498</b>
<b>TOTAL EXPENDITURE</b>		<b>1,968,199</b>	<b>2,022,982</b>
<b>TOTAL COMPREHENSIVE LOSS ATTRIBUTABLE TO MEMBERS OF THE ENTITY</b>		<b>(74,118)</b>	<b>(242,699)</b>

## STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the Year ended 31 March 2015	Note	2015 \$	2014 \$
<b>EXPENDITURE</b>			
<b>ADMINISTRATION</b>			
Affiliation Expenses		554	727
Audit fees		6,250	7,232
Awards & Gifts		473	1,469
Bank/Government/IMG charges		26,001	18,950
Board expenses		3,709	3,810
Capitation		0	0
Committee Expenses		804	1,129
Computer Expenses		7,929	7,509
Depreciation		112,809	47,469
Function Centre/office		832	4,662
Insurances		33,974	28,283
Legal Expenses		0	20,017
Maintenance – Equipment & Furniture		7,900	9,501
Marketing/Sponsorship		18,182	14,420
Meetings		4,547	3,664
Office Establishment		0	1,490
Office Rent		72,095	91,948
Payroll/Fringe Benefits Tax		16,047	21,209
Photocopier and Fax Expenses		8,703	5,711
Postage		2,423	3,139
Printing & Stationery		9,919	16,562
Salaries		760,669	749,434
Staff - Consulting		101,428	186,973
Staff - Recruitment		3,750	5,226
Staff/Office Amenities		1,911	6,081
Staff Training		3,270	6,284
Sundry		9,590	5,144
Superannuation		71,397	70,659
Telephone		6,805	6,869
Travel		7,722	3,426
<b>TOTAL ADMINISTRATION</b>		<b>1,299,693</b>	<b>1,348,997</b>
<b>DEVELOPMENT ACTIVITIES</b>			
Government Grants			
Vic Health Grant		24,893	10,697
Schools Competitions		4,249	4,172
Officials/Coaches		94,914	98,556
General Development		51,234	23,397
<b>SUB TOTAL</b>		<b>175,290</b>	<b>136,822</b>
<b>COMPETITION ACTIVITIES</b>			
Winter Events		64,312	74,067
Summer Events		108,364	118,101
Championships		68,798	65,445
Schools Events		43,912	36,546
State Teams		164,486	169,726
Special Meets		43,344	73,278
		<b>493,216</b>	<b>537,163</b>
<b>SUB TOTAL</b>		<b>1,968,199</b>	<b>2,022,982</b>

## STATEMENTS OF CHANGES IN EQUITY

For the year ended 31 March 2015

	Accumulated Reserves
	\$
Balance at 1st April 2013	0
Loss attributable to members	(242,699)
Balance at 31st March 2014	791,316
Loss attributable to members	(74,118)
Balance at 31st March 2015	717,198

## STATEMENTS OF CASH FLOWS

For the year ended 31 March 2015

	Note	2015 \$	2014 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Receipts from customers		1,933,743	2,003,458
Payments to suppliers and employees		(2,013,334)	(2,108,434)
Interest received		22,187	24,503
GST paid			
<b>NET CASH FLOWS FROM OPERATING ACTIVITIES</b>		<b>(57,404)</b>	<b>(80,473)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Payment for Property Plant and Equip		(89,686)	(106,371)
<b>NET CASH FLOWS USED IN INVESTING ACTIVITIES</b>		<b>(89,686)</b>	<b>(106,371)</b>
<b>NET INCREASE/(DECREASE) IN CASH HELD</b>			
Add opening cash brought forward		547,468	734,312
<b>CLOSING CASH CARRIED FORWARD</b>	<b>4</b>	<b>400,378</b>	<b>547,468</b>

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

The financial statements cover Athletics Victoria Inc as an individual entity. Athletics Victoria Inc is an association incorporated in Victoria under the *Associations Incorporations Reform Act 2012*.

### Note 1: Summary of Significant Accounting Policies

#### Basis of Preparation

Athletics Victoria Association (RDR) Inc applies Australian Accounting Standards – Reduced Disclosure Requirements as set out in AASB 1053: *Application of Tiers of Australian Accounting Standards and AASB 2010-2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements* and other applicable Australian Accounting Standards – Reduced Disclosure Requirements.

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards- Reduced Disclosure Requirements of the Australian Accounting Standards Board (AASB) and the *Associations Incorporation Reform Act 2012*. The association is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of the financial statements are presented below and have been consistently applied unless otherwise stated.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

#### Accounting Policies

##### (a) Income Tax

The Association is exempt from income tax by virtue of Section 50-45 of the *Income Tax Assessment Act 1997*.

##### (b) Inventories

Inventories are measured at the lower of cost and net realisable value.

##### (c) Property, Plant and Equipment

Plant and equipment are measured on the cost basis and are therefore carried at cost less accumulated depreciation and any accumulated impairment losses. In the event the carrying amount of plant and equipment is greater than its estimated recoverable amount, the carrying amount is written down immediately to its estimated recoverable amount and impairment losses recognised either in profit or loss or as a revaluation decrease if the impairment losses relate to a revalued asset. A formal assessment of recoverable amount is made when impairment indicators are present.

The depreciable amount of all fixed assets, is depreciated on a straight-line basis over the asset's useful life commencing from the time the asset is held ready for use. The depreciation rates used for each class of depreciable assets are: Computer equipment 33.3% Plant & Equipment 20%

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at the end of each reporting period.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are recognised in profit or loss in the period in which they occur.



## Fair Value of Assets and Liabilities

The association measures some of its assets at fair value on a recurring basis.

Fair value is the price the association would receive to sell an asset or would have to pay to transfer a liability in an orderly (ie unforced) transaction between independent, knowledgeable and willing market participants at the measurement date.

As fair value is a market-based measure, the closest equivalent observable market pricing information is used to determine fair value. Adjustments to market values may be made having regard to the characteristics of the specific asset or liability.

To the extent possible, market information is extracted from either the principal market for the asset or liability (ie the market with the greatest volume and level of activity for the asset or liability) or, in the absence of such a market, the most advantageous market available to the entity at reporting date (ie the market that maximises the receipts from the sale of the asset or minimises the payment made to transfer the liability, after taking into account transaction costs and transport costs).

## Leases

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are recognised as expenses on a straight-line basis over the lease term.

Lease incentives under operating leases are recognised as a liability and amortised on a straight-line basis over the life of the lease term.

## (d) Financial Instruments

### Initial recognition and measurement

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions to the instrument. For financial assets, this is equivalent to the date that the association commits itself to either purchase or sell the asset (ie trade date accounting is adopted).

Financial instruments are initially measured at fair value plus transaction costs, except where the instrument is classified "at fair value through profit or loss" in which transaction costs are recognised immediately as expenses in profit or loss.

### Classification and subsequent measurement

Financial instruments are subsequently measured at fair value, amortised cost using the effective interest method, or cost.

The *effective interest method* is used to allocate interest income or interest expense over the relevant period and is equivalent to the rate that exactly discounts estimated future cash payments or receipts (including fees, transaction costs and other premiums or discounts) through the expected life of the financial instrument to the net carrying amount of the financial asset or financial liability.

### (i) Financial assets at fair value through profit or loss

Financial assets are classified at "fair value through profit or loss" when they are held for trading for the purpose of short term profit taking, derivatives not held for hedging purposes, or when they are designated as such to avoid an accounting mismatch or to enable performance evaluation where a group of financial assets is managed by key management personnel on a fair value basis in accordance with a documented risk management or investment strategy. Such assets are subsequently measured at fair value with changes in carrying amount being included in profit or loss.

(ii) *Loans and receivables*

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial asset is derecognised.

(iii) *Financial Liabilities*

Non-derivative financial liabilities are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial liability is derecognised.

## **Impairment**

At the end of each reporting period, the association assesses whether there is objective evidence that a financial asset has been impaired. A financial asset (or group of financial assets) is deemed to be impaired if, and only if, there is objective evidence of impairment as a result of one or more events (a "loss event") having occurred, which has an impact on the estimated future cash flows of the financial asset(s).

In the case of financial assets carried at amortised cost, loss events may include: indications that the debtors or a group of debtors are experiencing significant financial difficulty, default or delinquency in interest or principal payments; indications that they will enter bankruptcy or other financial reorganisation; and changes in arrears or economic conditions that correlate with defaults.

## **Derecognition**

Financial assets are derecognised when the contractual right to receipt of cash flows expires or the asset is transferred to another party whereby the entity no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised when the related obligations are discharged or cancelled, or have expired. The difference between the carrying amount of the financial liability extinguished or transferred to another party and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.

## **Impairment of Assets**

At the end of each reporting period, the association assesses whether there is any indication that an asset may be impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs of disposal and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised immediately in profit or loss, unless the asset is carried at a revalued amount in accordance with another Standard (eg in accordance with the revaluation model in AASB 116). Any impairment loss of a revalued asset is treated as a revaluation decrease in accordance with that other Standard.

Where it is not possible to estimate the recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Where the future economic benefits of the asset are not primarily dependent upon the asset's ability to generate net cash inflows and when the entity would, if deprived of the asset, replace its remaining future economic benefits, value in use is determined as the depreciated replacement cost of an asset.

(e) **Employee Benefits**

Employee Provisions

**Short-term employee benefits**

Provision is made for the association's obligation for short-term employee benefits. Short-term employee benefits are benefits (other than termination benefits) that are expected to be settled wholly before 12 months after the end of the annual reporting period in which the employees render the related service, including wages,

salaries and sick leave. Short-term employee benefits are measured at the (undiscounted) amounts expected to be paid when the obligation is settled.

The association's obligations for short-term employee benefits such as wages, salaries and sick leave are recognised as a part of provisions in the statement of financial position.

#### **Other long-term employee benefits**

Other long-term employee benefits are measured at the present value of the expected future payments to be made to employees. Expected future payments incorporate anticipated future wage and salary levels, durations of service and employee departures, and are discounted at rates determined by reference to market yields at the end of the reporting period on government bonds that have maturity dates that approximate the terms of the obligations.

The association's obligations for long-term employee benefits are presented as non-current provisions in its statement of financial position, except where the association does not have an unconditional right to defer settlement for at least 12 months after the reporting date, in which case the obligations are presented as current provisions.

#### **(f) Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

#### **(g) Accounts Receivable and Other Debtors**

Accounts receivable and other debtors include amounts due from members as well as amounts receivable from customers for goods sold in the ordinary course of business. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

Accounts receivable are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method, less any provision for impairment. Refer to Note 1(d) for further discussion on the determination of impairment losses.

#### **(h) Revenue and Other Income**

Non-reciprocal grant revenue is recognised in profit or loss when the association obtains control of the grant, it is probable that the economic benefits gained from the grant will flow to the association and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before it is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the association incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Revenue from the rendering of a service is recognised upon the delivery of the service to the customers. All revenue is stated net of the amount of goods and services tax.

**(i) Goods and Services Tax**

Revenues, expenses and assets are recognised net of the amount of GST. Receivables and Payables in the Balance Sheet are shown inclusive of GST.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

**(j) Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

**(k) Accounts Payable and Other Payables**

Accounts payable and other payables represent the liabilities outstanding at the end of the reporting period for goods and services received by the association during the reporting period that remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

**(l) Provisions**

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

**(m) New Accounting Standards for Application in Future Periods**

The AASB has issued a number of new and amended Accounting Standards and Interpretations that have mandatory application dates for future reporting periods, some of which are relevant to the association. The association has decided not to early adopt any of the new and amended pronouncements. The new and amended pronouncements are not expected to have any material impact on the financials.

**Key Judgements**

*Employee benefits*

For the purpose of measurement, AASB 119: *Employee Benefits* (September 2011) defines obligations for short-term employee benefits as obligations expected to be settled wholly before 12 months after the end of the annual reporting period in which the employees render the related services. As the association expects that all of its employees would use all of their annual leave entitlements earned during a reporting period before 12 months after the end of the reporting period, the association believes that obligations for annual leave entitlements satisfy the definition of short-term employee benefits and, therefore, can be measured at the (undiscounted) amounts expected to be paid to employees when the obligations are settled.

## Note 2: Membership Funds

	2015 \$	2014 \$
Accumulated Surplus as at 1 April 2014	791,316	1,034,015
Surplus/(Deficit) for year	(74,118)	(242,699)
Balance as at 31 March 2015	717,198	791,316

## Note 3: Key Management Personnel Compensation

The totals of remuneration paid to key management personnel (KMP) of the association during the year are as follows:		
Key management personnel compensation	0	172,159

## Note 4: Cash and Cash Equivalents

Cash on hand	300	300
A.N.Z. Bank	49,071	63,153
Bendigo Bank	94,644	268,211
RABO Direct	205,607	215,253
ANZ OnLine Saver	50,756	551
Balance as at 31 March 2015	400,378	547,468

The effective interest rate on short-term bank deposits was 3.3% (2014 3.9%). These deposits have an average maturity of 91 days.

Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the statement of financial position as follows:

Cash and cash equivalents	400,378	547,468
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## Note 5: Accounts Receivable and Other Debtors

Current		
Trade receivable	90,163	88,984
Income Accrued	1,214	7,348
Total current accounts receivable and other debtors	91,377	96,332
Financial assets classified as loans and receivables		
Accounts receivable and other debtors		
- total current	14 91,377	96,332

## Note 6: Payments in Advance

	2015 \$	2014 \$
<b>CURRENT</b>		
Prepayments	1,383	2,080
Advance Purchases	72,553	75,517
	<u>73,936</u>	<u>77,597</u>

## Note 7: Property, Plant and Equipment

Office Equipment & Furniture at cost	479,310	431,319
Less accumulated depreciation	(296,912)	(225,799)
<b>Total Property, Plant &amp; Equipment at 31 March 2015</b>	<u>182,398</u>	<u>205,520</u>

	Information Technology \$	Office Equipment \$	Total \$
Balance 1/4/14	141,821	289,498	431,319
Additions	66,385	23,304	89,689
Disposals	(11,608)	(30,089)	(41,697)
Depreciation Expense	(138,779)	(158,134)	(296,913)
<b>Carrying amount 31/3/15</b>	<u>57,819</u>	<u>124,579</u>	<u>182,398</u>

## Note 8: Other Non Current Assets

	2015 \$	2014 \$
<b>Contribution to Athletics House building</b>	<u>436,467</u>	<u>460,317</u>

Athletics Victoria has a Memorandum of Understanding with the Department of Health and Human Services and Parks Victoria to occupy Athletics House at Albert Park.

Athletics Victoria contributed \$500,000 to the costs of building and fit-out of the Athletics Building and in return will receive commercial benefits over the duration of the lease. As at today's date, no formal contracts have been signed.

## Note 9: Accounts Payable and Other Payables

	2015 \$	2014 \$
<b>CURRENT</b>		
Unsecured liabilities:		
Accounts Payable	79,496	233,096
Advance Deposits	88,952	10,962
Accruals	50,255	0
GST Payable	23,483	18,011
Advance Grants	68,047	110,253
	<u>310,233</u>	<u>372,322</u>
a Financial liabilities at amortised cost classified as accounts payable and other payables:		
Accounts payable and other payables:		
- total current	310,233	372,322
- total non-current	0	0
Less grants (state) received in advance	68,047	110,253
Financial liabilities as accounts payable and other payables	14	<u>262,069</u>

Collateral pledged

No collateral has been pledged for any of the accounts payable and other payable balances.

## Note 10: Provisions

<b>CURRENT</b>		
Provision for Annual Leave	60,800	42,400
Provision for Long Service Leave	27,100	33,300
<b>NON CURRENT</b>		
Provision for Long Service Leave	28,300	0
	<u>116,200</u>	<u>75,700</u>
<b>Analysis of Employee Provisions – Annual Leave Entitlements</b>		
Opening balance at 1 April 2014	42,400.00	
Additional provisions	26,000.00	
Amounts used	7,600.00	
Balance at 31 March 2015	<u>60,800.00</u>	

Provisions include the amount accrued for annual leave entitlements that have vested with the employees. Based on past experience, the association does not expect the full amount of annual leave balance, although classified as current, to be settled within the next 12 months. However, these amounts must be classified as current liabilities since the association does not have an unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.

## Note 11: Projects in Progress

	2015 \$	2014 \$
National Junior Championships	0	18,057
High Velocity Club	0	4,984
Officials Shield/Schools/Masters	4,860	26,603
		<hr/>
Balance unexpended at 31 March 2015	4,860	49,644

Projects in progress represents unexpended funds from projects which are expected to be spent in the future.

## Note 12: Borrowings

Current		
Athletic Trust of Victoria loan	110,000	190,000

### Athletics Victoria Foundation Loan

In September 2012, Athletics Victoria requested a loan of \$250,000 from Athletic Trust of Victoria to enable it to make a \$500,000 contribution to the Fit-Out of Athletics House (refer Note 8). Subsequent grants of \$140,000 from the Athletic Trust of Victoria have been taken up as a reduction of this loan.

## Note 13: State Government Grants

Advance Grants at 1 April 2014	7,500	0
add income:		
Victorians More Active	37,500	30,000
	37,500	30,000
Other Grants:		
Zatopek:10 (2013)		2,000
Athletics House Opening	0	0
Relocation Reimbursement	12,450	14,096
	12,450	16,096
total	57,450	46,096
less expenses	0	0
less Advance Grants – SRV at 31 March 2015	11,000	7,500
	11,000	7,500
	46,450	38,596

The reported surplus of \$46,450 is offset by expenses of salaries, administration, program running costs and payment of moving and function expenses, hence the program has made a nil net contribution to the Statement of Financial Performance of the Association.



## Note 14: Operating Lease Commitments

	2015 \$	2014 \$
Non-cancellable operating lease contracted for but not recognised in the financial statements		
Payable - minimum lease payments:		
- not later than 12 months	53,468	
- between 12 months and five years	217,754	
- later than 5 years	782,317	
	<u>1,053,539</u>	

The property lease commitment is a non-cancellable lease with a 21 year term, with rent payable monthly in advance. Contingent rental provisions within the lease agreement require that the minimum lease payments shall be increased by the lower of the change on the consumer price index or 2.5% per annum.

The lease allows for subletting of all lease areas. Capital Finance Australia Limited holds a charge over the assets of the association for the finance lease on the photocopier.

## Note 15: Events After the Report Period

The committee is not aware of any significant events since the end of the reporting period.

## Note 16: Related Party Transactions

During the year ended 31 March 2015, Athletics Victoria Inc entered into a contract with Little Athletics Victoria Incorporated to share the services of the Receptionists and the Officials Training and Accreditation Manager to provide the services of Reception and Officials training and accreditation.	<u>104,812</u>	<u>104,334</u>
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## Note 18: Association Details

The registered office of the association is: Athletics Victoria Incorporated  
Level 1, Athletics House 31, Aughtie Drive Albert Park Vic 3206

The principal place of business is: Athletics Victoria Incorporated  
Level 1, Athletics House, 31 Aughtie Drive Albert Park Vic 3206

## Note 18: Financial Risk Management

The associations' financial instruments consist mainly of deposits with banks, short-term investments, accounts receivable and payable. The carrying amounts for each category of financial instruments, measured in accordance with AASB 139 as detailed in the accounting policies to these financial statements, are as follows:

Financial assets			
Cash and cash equivalents	4	400,378	547,468
Accounts receivable and other debtors	5	91,377	96,332
Total financial assets		<u>491,755</u>	<u>643,800</u>
Financial Liabilities			
Financial liabilities at amortised cost			
- accounts payable and other payables	9	242,186	262,069
Total financial liabilities		<u>242,186</u>	<u>262,069</u>

## **Associations Incorporation Reform Act 2012 as 94(2)(b) and 100(2)(b)**

### **ANNUAL STATEMENTS GIVE TRUE AND FAIR VIEW OF FINANCIAL POSITION OF INCORPORATED ASSOCIATION**

**We Ian Jones and Eric Sigmont, being members of the committee of Athletics Victoria Association (RDR) Inc., certify that:** The statements attached to this certificate give a true and fair view of the financial position of Athletics Victoria Association (RDR) Inc. during and at the end of the financial year of the association ending on 31 March 2015.

Signed: 

Dated: 15 June, 2015

Signed: 

Dated: 15 June, 2015

### **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ATHLETICS VICTORIA INC.**

#### **Report on the Financial Report**

We have audited the accompanying financial report of Athletics Victoria Inc. (the Association) which comprises the statement of financial position as at 31 March 2015, the statement of profit or loss and other comprehensive income, the statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the certification by members of the committee on the annual statements giving a true and fair view of the financial position of the association.

#### **Committees' Responsibility for the Financial Report**

The committee of the Association is responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Reduced Disclosure Requirements and the *Associations Incorporation Reform Act 2012* and for such internal control as the board determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the board, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Auditor's Opinion**

In our opinion, the financial report of Athletics Victoria Inc. is in accordance with the requirements of the *Associations Incorporation Reform Act 2012*, including:

- (i) giving a true and fair view of the Association's financial position as at 31st March 2015 and of its performance for the year ended on that date; and
- (ii) complying with Australian Accounting Standards - Reduced Disclosure Requirements.

Name of Firm: E. F. McPHAIL AND PARTNERS  
Name of Partner: Wayne C. Durdin  
Address: 38 Ellingworth Parade, Box Hill, Victoria, 3128

Signed: 

Dated this 15th day of June 2015



ATHLETICS VICTORIA GRATEFULLY ACKNOWLEDGES  
THE FOLLOWING PARTNERS FOR THEIR CONTINUED SUPPORT  
OVER THE 2014-15 YEAR



An aerial photograph of a large stadium, likely Albert Park in Melbourne, Australia, with a city skyline in the background. The image is overlaid with a large, stylized graphic of the state of Victoria, colored in shades of orange and red with a white dot pattern. The background is a gradient of blue.

# ATHLETICS VICTORIA

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