



2014-15 SUMMER SURVEY RESULTS OVERVIEW

WOULD YOU RECOMMEND AV SUMMER COMPETITION TO A FRIEND OR FAMILY?

90% YES

324

363

TOTAL SURVEY RESPONSES

52.89%
PREFERRED AN EVEN SPREAD OF AV SHIELD BEFORE & AFTER CHRISTMAS

47.08%

WOULD BE HAPPY TO PRE-ENTER AV SHIELD ONLINE BEFORE COMPETITION

233

SATURDAY AFTERNOON

24

WEEKDAY TWILIGHT

57

SATURDAY MORNING

TOP 3 PREFERRED DAY & TIME SCHEDULE FOR AV SHIELD

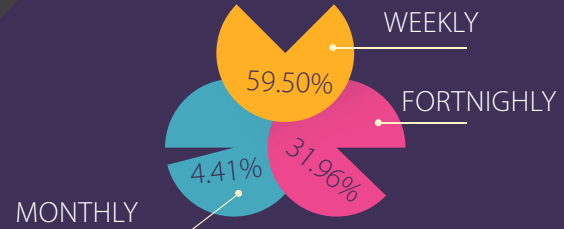
FOUR HOURS

THE PREFERRED LENGTH OF AV SHIELD COMPETITION DAYS



TOP 3 RESPONSES

I WOULD COMPETE IN AV SHIELD IF IT WAS...



180

IDENTIFIED **TIMETABLING** AS THE MOST IMPORTANT IMPROVEMENT FOR NEXT SEASON

154

RATE **COMPETITION & PERFORMANCE DEVELOPMENT** AS THEIR #1 MOTIVATION FOR COMPETING IN AV SHIELD

246

COMBINED 77.37% IDENTIFIED ZONE V ZONE COMPETITION AS **SATISFACTORY, GOOD OR VERY GOOD**

183

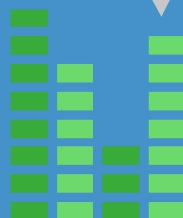
PREFERRED DISCIPLINE **DISTANCE / MIDDLE DISTANCE**

159 RESPONSES USUALLY COMPETE IN **1-2 EVENTS** AT AV SHIELD EACH WEEK

43.80%

32.51%

118 RESPONSES COMPETE IN **9-10 ROUNDS** ACROSS AV SHIELD



307

COMBINED TO IDENTIFY AV COMPETITION AS **SATISFACTORY, GOOD OR VERY GOOD**

35-50

TOP AGE GROUP OF RESPONSES **22.59%**

ZONE MEMBERS COMPLETED SURVEY

79

RED

73

BLUE

81

WHITE

68

YELLOW

7

BALLARAT

14

BENDIGO

33

GEELONG

8

OTHER

60.33%

MALE RESPONSES

39.67%

FEMALE RESPONSES